

# CS 260: Foundations of Data Science

Prof. Sara Mathieson

Fall 2023



**HVERFORD**  
COLLEGE

# Admin

- **Midterm 1**
  - due at the *beginning* of class on Thursday
- **Lab today:** continue midterm review
  - Attendance optional but recommended!
- **Zoom appointment slots** tomorrow (Wed)
  - Email me *\*today\** to arrange
- **Lab 3 grades** should be up tomorrow
- **Lab 5** released tomorrow
  - due Wednesday after fall break

# Midterm 1 Notes

- Timed exam: **3 hour limit**. DO NOT open the exam until you are ready to take it for 3 hours!
- You may use a one page (front and back) “study sheet”, handwritten, created by you
- Outside of your “study sheet” and calculator, **no other notes or resources**
- As per the Honor Code, all work must be your own

# Feedback forms (thank you!)

General workload/difficult

1 x

2 x

3 xxxxxxxxxxxxxxxx

4 xxxxxxxxxxxx

5

# Feedback forms (thank you!)

- Different office hours times, zoom?
  - Will try to shift a bit later on Monday and add a Friday zoom when I can
- Diversity of opinions about lab deadlines
  - Will generally try to keep earlier in the week
- More prep for the labs in class
  - For Naïve Bayes we'll discuss implementation
- Half and half more slides vs. more board
- Lab instructions could be clearer

# Outline for October 10

- Recap Bayesian models
- Naïve Bayes algorithm
- Thurs: algorithmic bias

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# Informal Quiz (discuss with a partner)

1. How would you say  $P(A, B)$  in words?
2. Based on class on Tuesday, what is Bayes rule?

$$P(A, B) =$$

4. If I want to predict the label ( $y$ ) of an example based on its features ( $\vec{x}$ ), which of the following expressions would I want to compute? (circle the best one)
  - (a)  $p(\vec{x}, y)$
  - (b)  $p(\vec{x} | y)$
  - (c)  $p(y | \vec{x})$



# Informal Quiz (discuss with a partner)

1. How would you say  $P(A, B)$  in words?

Probability of A and B

2. Based on class on Tuesday, what is Bayes rule?

$$P(A, B) = P(A) P(B|A) \quad \text{or} \quad P(B) P(A|B)$$

4. If I want to predict the label ( $y$ ) of an example based on its features ( $\vec{x}$ ), which of the following expressions would I want to compute? (circle the best one)

(a)  $p(\vec{x}, y)$

(b)  $p(\vec{x} | y)$

(c)  $p(y | \vec{x})$

# Components of a Bayesian Model

- Identify the evidence, prior, posterior, and likelihood in the equation below

$$p(y = k|\mathbf{x}) = \frac{p(y = k)p(\mathbf{x}|y = k)}{p(\mathbf{x})}$$

# Components of a Bayesian Model

- Identify the evidence, prior, posterior, and likelihood in the equation below

$$p(y = k | \mathbf{x}) = \frac{p(y = k)p(\mathbf{x} | y = k)}{p(\mathbf{x})}$$

- Evidence:** this is the data (features) we actually observe, which we think will help us predict the outcome we're interested in

# Components of a Bayesian Model

- Identify the evidence, prior, posterior, and likelihood in the equation below

$$p(y = k|\mathbf{x}) = \frac{p(y = k)p(\mathbf{x}|y = k)}{p(\mathbf{x})}$$

- Prior:** without seeing any evidence (data), what is our prior believe about each outcome (intuition: what is the outcome in the population as a whole?)

# Components of a Bayesian Model

- Identify the evidence, prior, **posterior**, and likelihood in the equation below

$$p(y = k | \mathbf{x}) = \frac{p(y = k)p(\mathbf{x} | y = k)}{p(\mathbf{x})}$$

- Posterior**: this is the quantity we are actually interested in. *\*Given\** the evidence, what is the probability of the outcome?

# Components of a Bayesian Model

- Identify the evidence, prior, posterior, and **likelihood** in the equation below

$$p(y = k|\mathbf{x}) = \frac{p(y = k)p(\mathbf{x}|y = k)}{p(\mathbf{x})}$$

- Likelihood**: given an outcome, what is the probability of observing this set of features?

# Outline for October 10

- Recap Bayesian models
- **Naïve Bayes algorithm**
- Thurs: algorithmic bias

# Real-world example of Naïve Bayes

“A Comparison of Event Models for Naive Bayes Text Classification” (5649 citations!)

<http://www.cs.cmu.edu/~knigam/papers/multinomial-aaaiws98.pdf>

Goal: text classification (classify documents into topics based on the words as features)



# Naive Bayes

(word counts)

single example

$$\vec{x} = [x_1, x_2, \dots, x_p]^T$$

multi-class response

$$y \in \{1, 2, \dots, K\}$$

code: 0, 1, ..., K-1

goal: multi-class classification (i.e.  $\hat{y}$ )

Bayesian model

posterior

$$p(y=k | \vec{x}) =$$

prior

$$\frac{p(y=k) p(\vec{x} | y=k)}{p(\vec{x})}$$

ignore?  
same for all  $k$

prediction

$$\hat{y} = \underset{k=1, \dots, K}{\operatorname{argmax}} p(y=k | \vec{x})$$

$$\star p(\vec{x} | y=k) = p(\underbrace{x_1}_A, \underbrace{x_2, x_3}_B, \dots, x_p | y=k)$$

$$= p(\underbrace{x_2, x_3}_C, \dots, x_p | y=k) p(\underbrace{x_1}_A | \underbrace{x_2, \dots, x_p}_D, y=k)$$

$$= p(x_3, \dots, x_p | y=k) p(\underbrace{x_2}_{\text{circled}} | x_3, \dots, x_p, y=k) p(\underbrace{x_1}_{\text{circled}} | x_2, \dots, x_p, y=k)$$

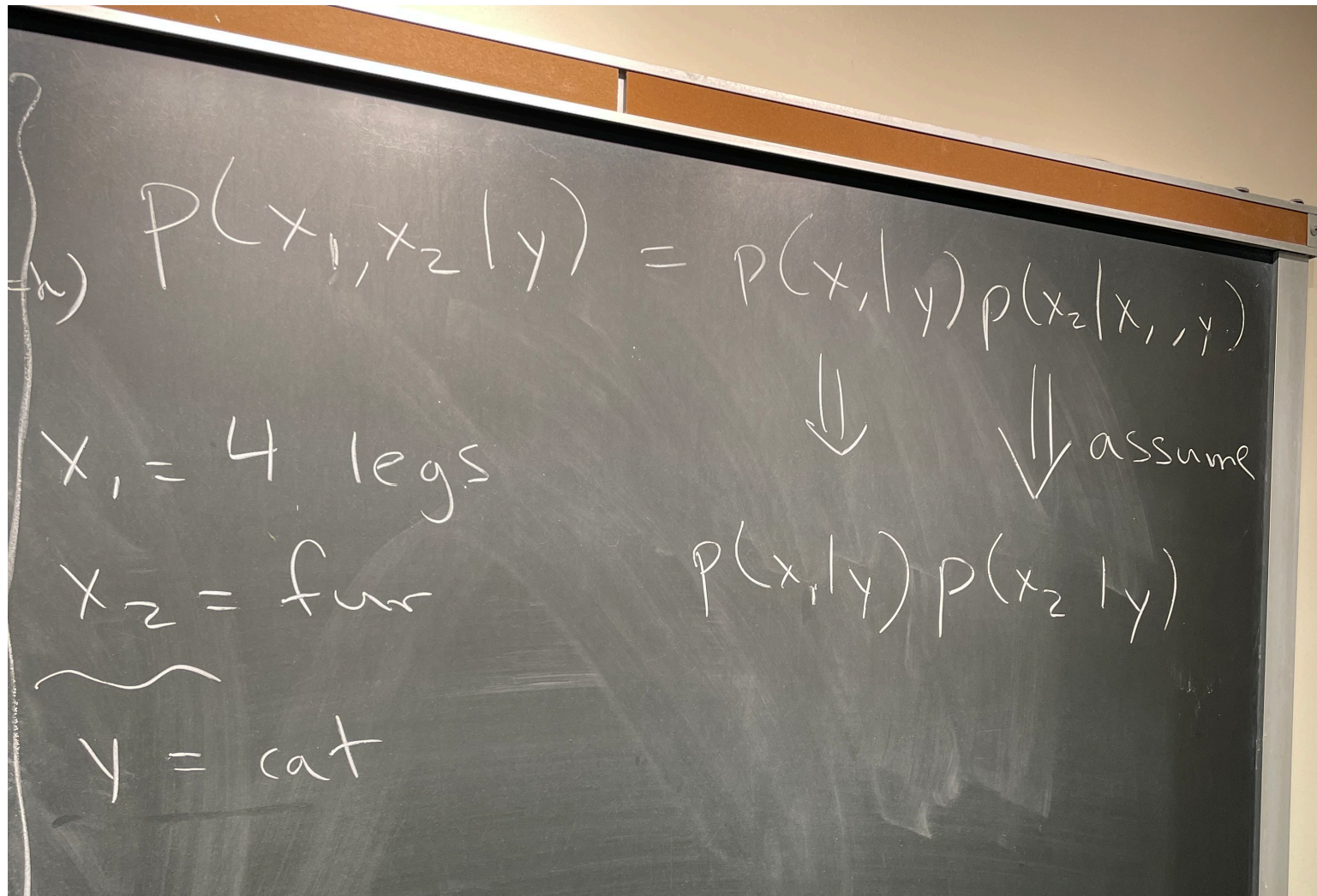
conditional independence assumption  
(Naive Bayes)

"feature  $j$  is independent from all other features given label  $k$ "

$$P(A, B) = P(B) P(A | B)$$

assumption  $\rightarrow p(x_i | y=k)$

# Conditional independence example



$P(B) P(A|B)$

$$\rightarrow P(\vec{x} | y=k) = P(x_1 | y=k) P(x_2 | y=k) \dots P(x_n | y=k) P(y=k)$$

product (like  $\sum$  for sum)

$$= \prod_{j=1}^n P(x_j | y=k)$$

Naive Bayes Model

"proportional to"

$$P(y=k | \vec{x}) \propto P(y=k) \prod_{j=1}^n P(x_j | y=k)$$

pred  $\Rightarrow \hat{y} = \text{argmax}$

$P(x_1, x_2, \dots)$   
 $x_1 = 4$  le  
 $x_2 = fu$   
 $y = \text{cat}$

What are  $p(y=k)$  &  $p(x_j | y=k)$ ?

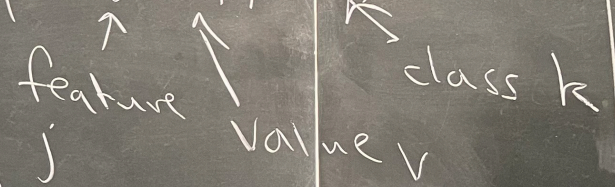
estimate based on training data!

$\Theta_k$  = estimate for  $p(y=k)$

$\Theta_{k,j,v}$  = estimate for  $p(x_j=v | y=k)$

ex

$$p(x_{\text{outside}} = \text{sun} | \text{tennis} = \text{yes})$$



let

let  $N_k = \#$  examples with label  $k$

$$\Theta_k = \frac{N_k}{n}$$

1 = healthy  
2 = disease

$$\Theta_1 = \frac{875}{1000}$$

$$N_1 = 875$$

$$\Theta_2 = \frac{125}{1000}$$

$$N_2 = 125$$

$$n = 1000$$

add to 1  
(probability distribution)

$$\Theta_k = \frac{N_k + 1}{n + K}$$

LaPlace count  
implementation

$$\sum \Theta_k = \sum \frac{N_k + 1}{n + K} = \frac{1}{n + K} (n + K)$$

let  $N_{k,j,v} = \#$  of examples with feature  $j =$  value  $v$  & class label  $k$

$$\theta_{k,j,v} = \frac{N_{k,j,v} + 1}{N_k + |f_j|}$$

# of feature values for feature j

$$N_{\text{tennis}=\text{yes}} = 7$$

$$N_{\text{yes, outlook, sun}} = 4$$

$$= \frac{4 + 1}{7 + 3} = \frac{1}{2}$$

Naive Bayes Model

proportional to

$$P(y=k | \vec{x}) \propto P(y=k) \prod_{j=1}^p P(x_j | y=k)$$

pred  $\Rightarrow y = \text{argmax}$

$P(\vec{x})$

# Handout 11

Say we have two tests for a specific disease. Each test (features  $f_1, f_2$ ) can come back either positive “pos” or negative “neg”, and the true underlying condition of the patient is represented by  $y$  ( $y = 1$  is “healthy” and  $y = 2$  is “disease”). We observe this training data where  $n = 7$  and  $p = 2$ :

| $\mathbf{x}$   | $f_1$ | $f_2$ | $y$ |
|----------------|-------|-------|-----|
| $\mathbf{x}_1$ | pos   | neg   | 1   |
| $\mathbf{x}_2$ | pos   | pos   | 2   |
| $\mathbf{x}_3$ | pos   | neg   | 2   |
| $\mathbf{x}_4$ | neg   | neg   | 1   |
| $\mathbf{x}_5$ | pos   | neg   | 2   |
| $\mathbf{x}_6$ | neg   | neg   | 1   |
| $\mathbf{x}_7$ | neg   | pos   | 2   |

1. To estimate the probability  $p(y = k)$ , for  $k = 1, 2, \dots, K$ , we will use the formula:

$$\theta_k = \frac{N_k + 1}{n + K}$$

where  $N_k$  is the count (“Number”) of data points where  $y = k$ . Compute  $\theta_1$  and  $\theta_2$ . What would  $\theta_1$  and  $\theta_2$  be if we in fact had *no* training data?



| $\vec{x}$   | $f_1$ | $f_2$ | $Y$ |
|-------------|-------|-------|-----|
| $\vec{x}_1$ | pos   | neg   | 1   |
| $\vec{x}_2$ | pos   | pos   | 2   |
| $\vec{x}_3$ | pos   | neg   | 2   |
| $\vec{x}_4$ | neg   | neg   | 1   |
| $\vec{x}_5$ | pos   | neg   | 2   |
| $\vec{x}_6$ | neg   | neg   | 1   |
| $\vec{x}_7$ | neg   | pos   | 2   |

$$\Theta_1 = \frac{3+1}{7+2}$$

$$4/6$$

$$\Theta_2 = 5/6$$

| $Y=1$ | pos               | neg |
|-------|-------------------|-----|
| $f_1$ | $\frac{1+1}{3+2}$ |     |
| $f_2$ |                   |     |

| $Y=2$ | pos | neg |
|-------|-----|-----|
| $f_1$ |     |     |
| $f_2$ |     |     |

# Handout 11

2. To estimate the probabilities  $p(x_j = v|y = k)$  for all features  $j$ , values  $v$ , and class label  $k$ , we will use the formula:

$$\theta_{k,j,v} = \frac{N_{k,j,v} + 1}{N_k + |f_j|}$$

where  $N_{k,j,v}$  is the count of data points where  $y = k$  and  $x_j = v$ , and  $|f_j|$  is the number of possible values that  $f_j$  (feature  $j$ ) can take on. Fill in the following tables with these  $\theta$  values.

| $y = 1$ | pos | neg |
|---------|-----|-----|
| $f_1$   |     |     |
| $f_2$   |     |     |

| $y = 2$ | pos | neg |
|---------|-----|-----|
| $f_1$   |     |     |
| $f_2$   |     |     |