

# CS 360: Machine Learning

Prof. Sara Mathieson

Fall 2020



# Outline: optional material on SVMs

- Recap Perceptron (+ Handout 13)
- Support Vector Machines (SVMs) overview
- Extensions of SVMs
- SVMs meta-optimization process (+ Handout 14)

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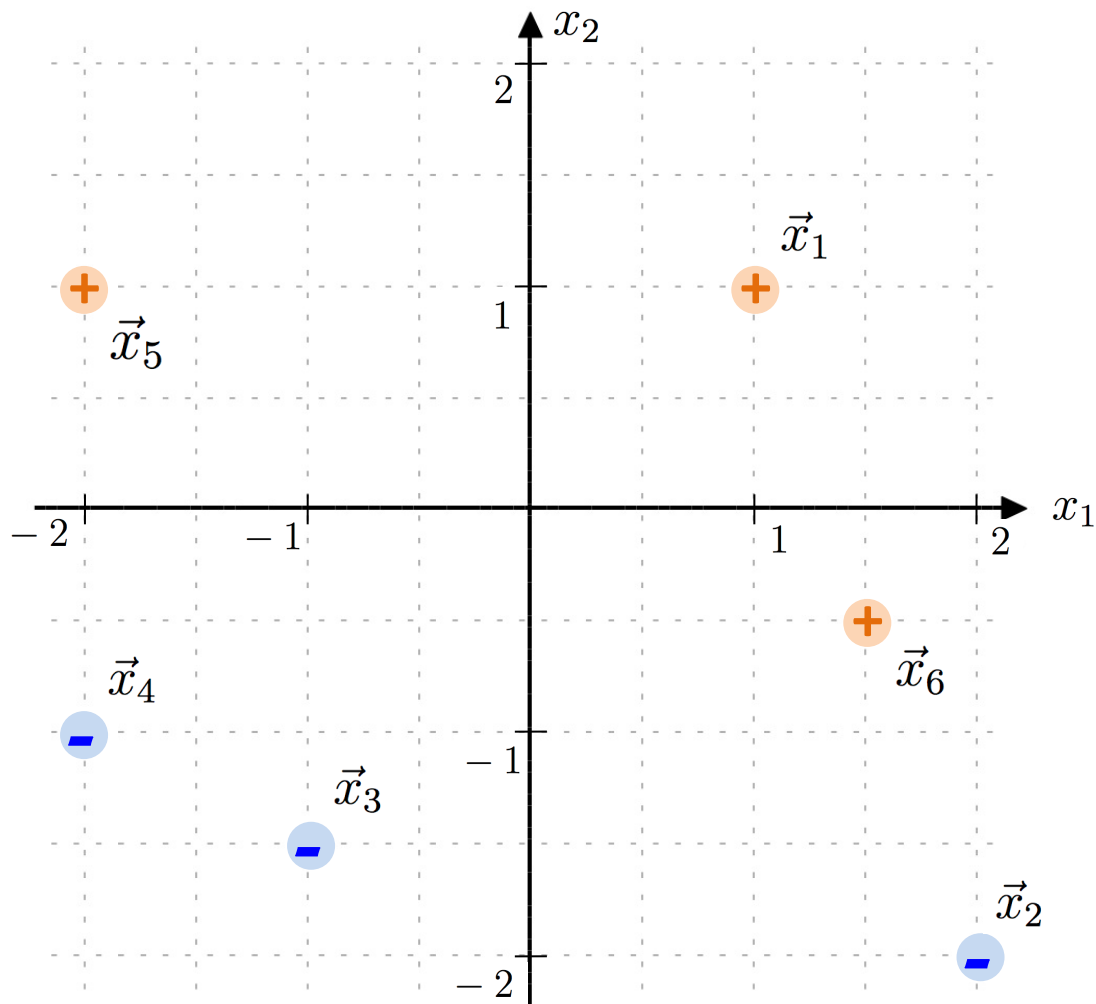
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# Handout 13 example

Initial values:

$$\alpha = 0.2$$

$$\vec{w} = \begin{bmatrix} 0 \\ 1 \\ 0.5 \end{bmatrix}$$

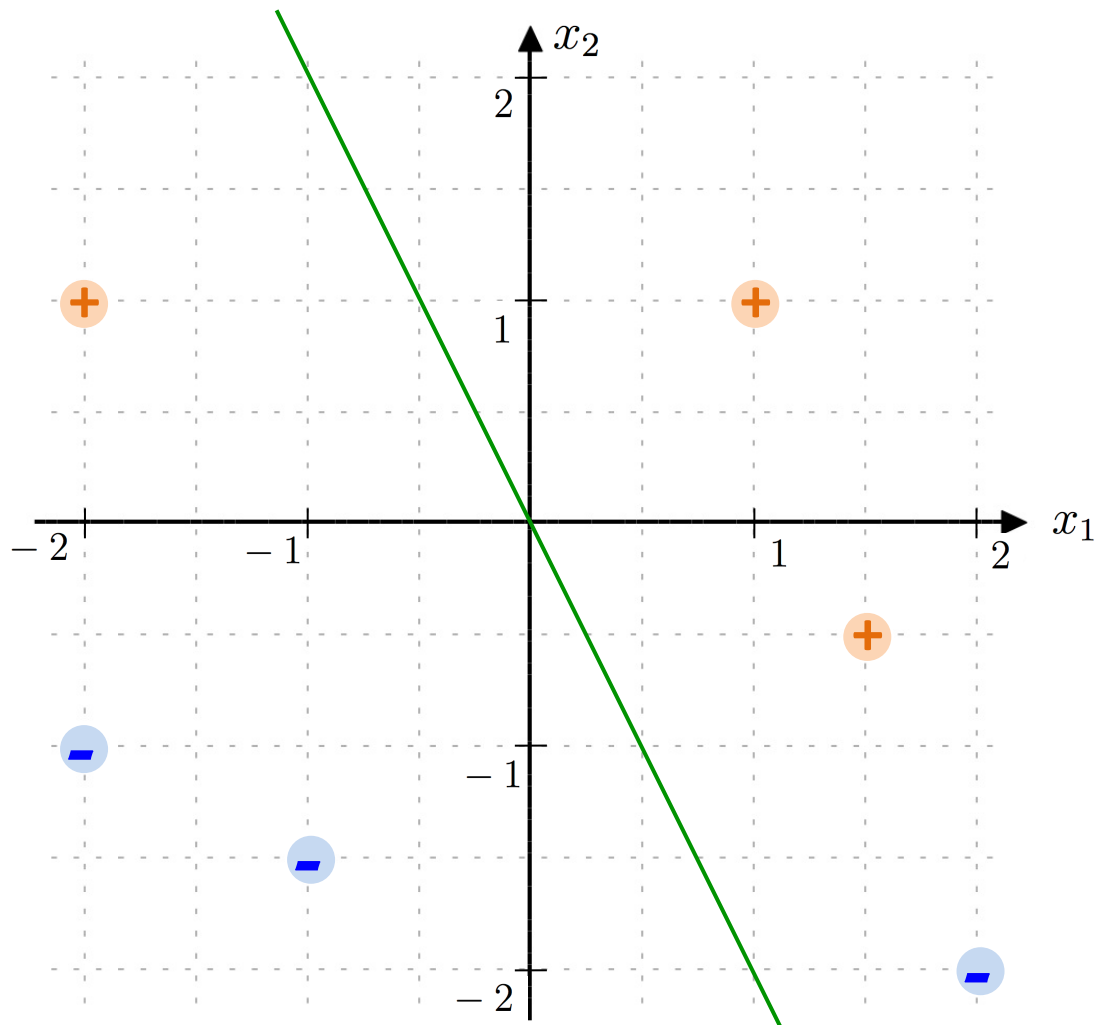


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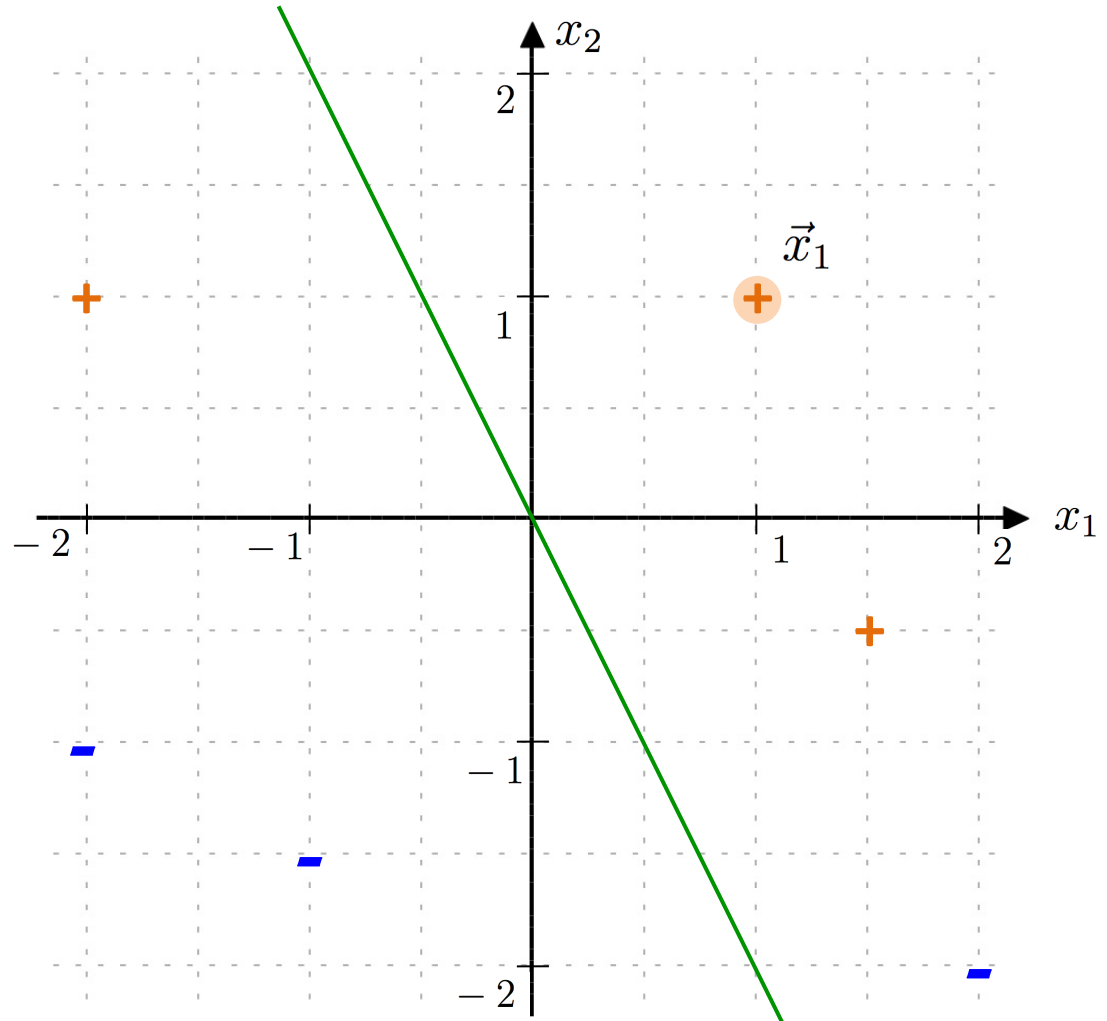
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Round 1:

$$\vec{x}_1 = \begin{bmatrix} 1 \\ 1 \\ 1 \end{bmatrix}$$

$$\vec{w} \cdot \vec{x}_1 > 0$$

Correct classification, no action



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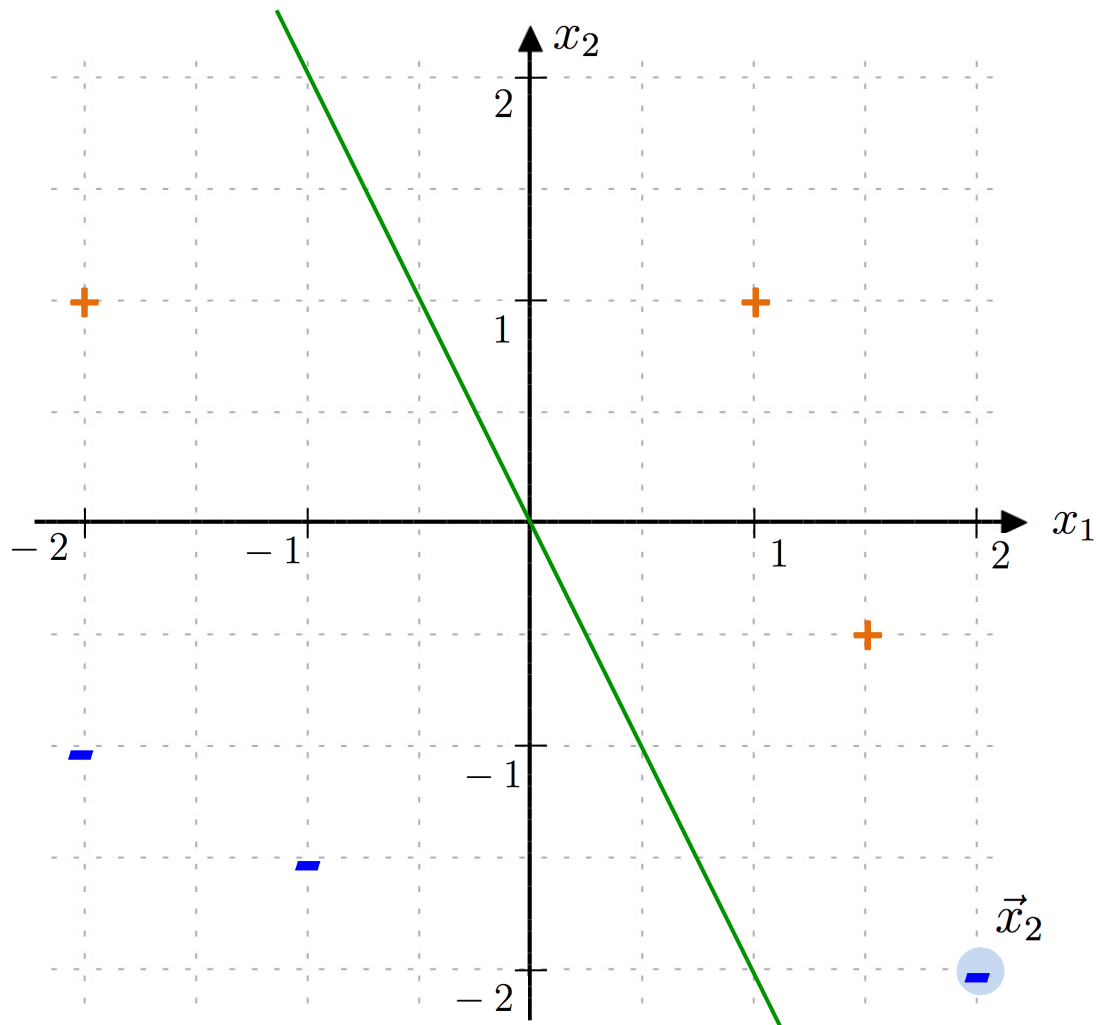
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Round 2:

$$\vec{x}_2 = \begin{bmatrix} 1 \\ 2 \\ -2 \end{bmatrix}$$

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Incorrect classification



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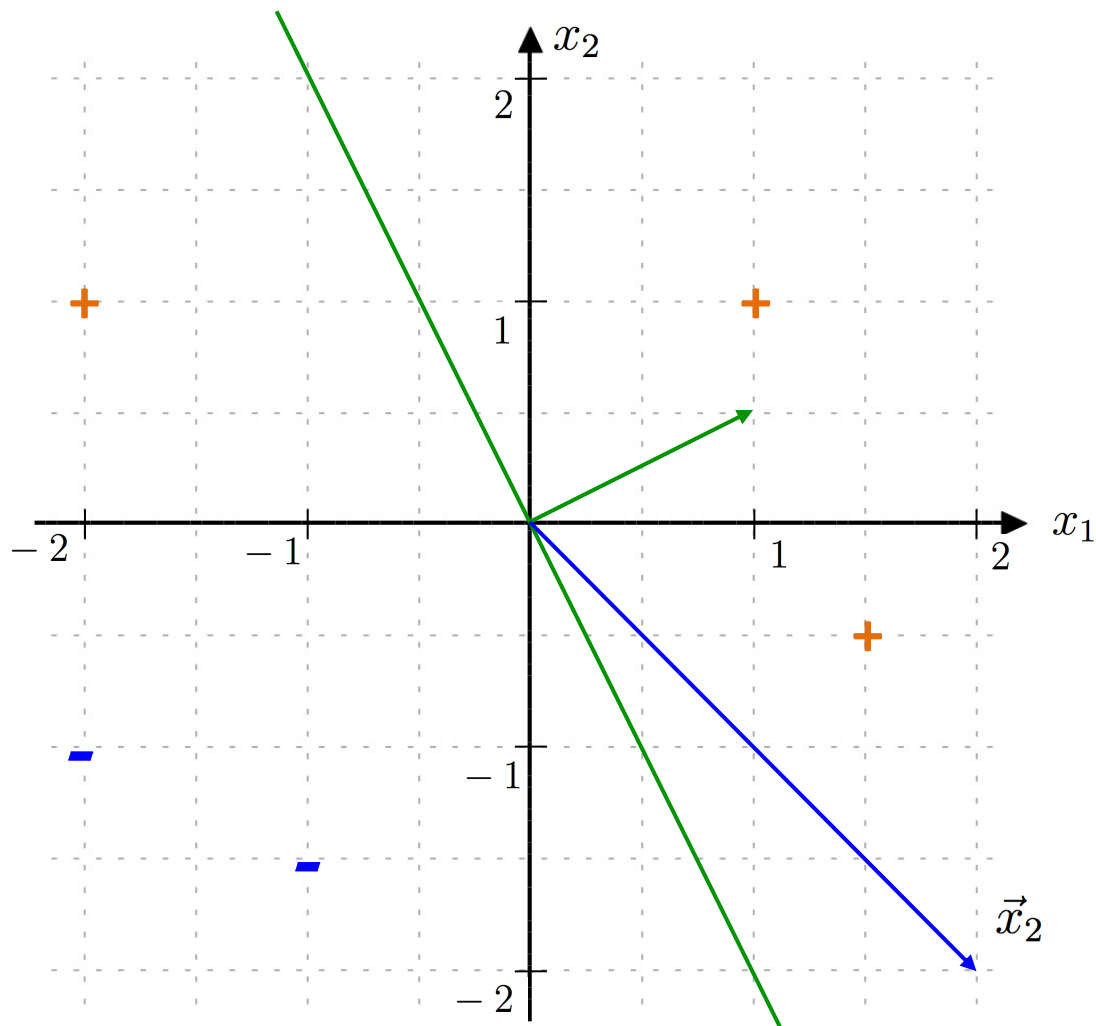
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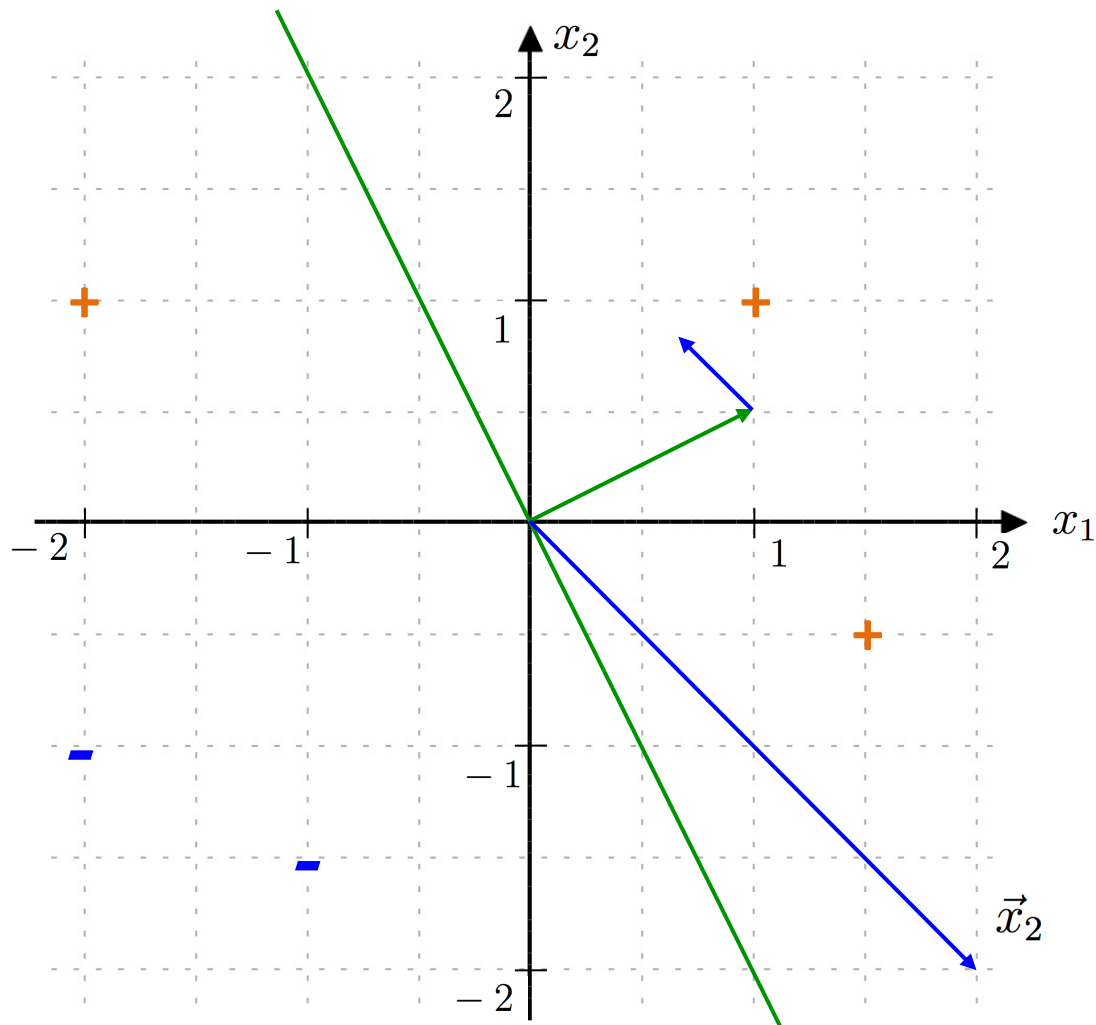
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“Push”  $\vec{w}$  away from negative point



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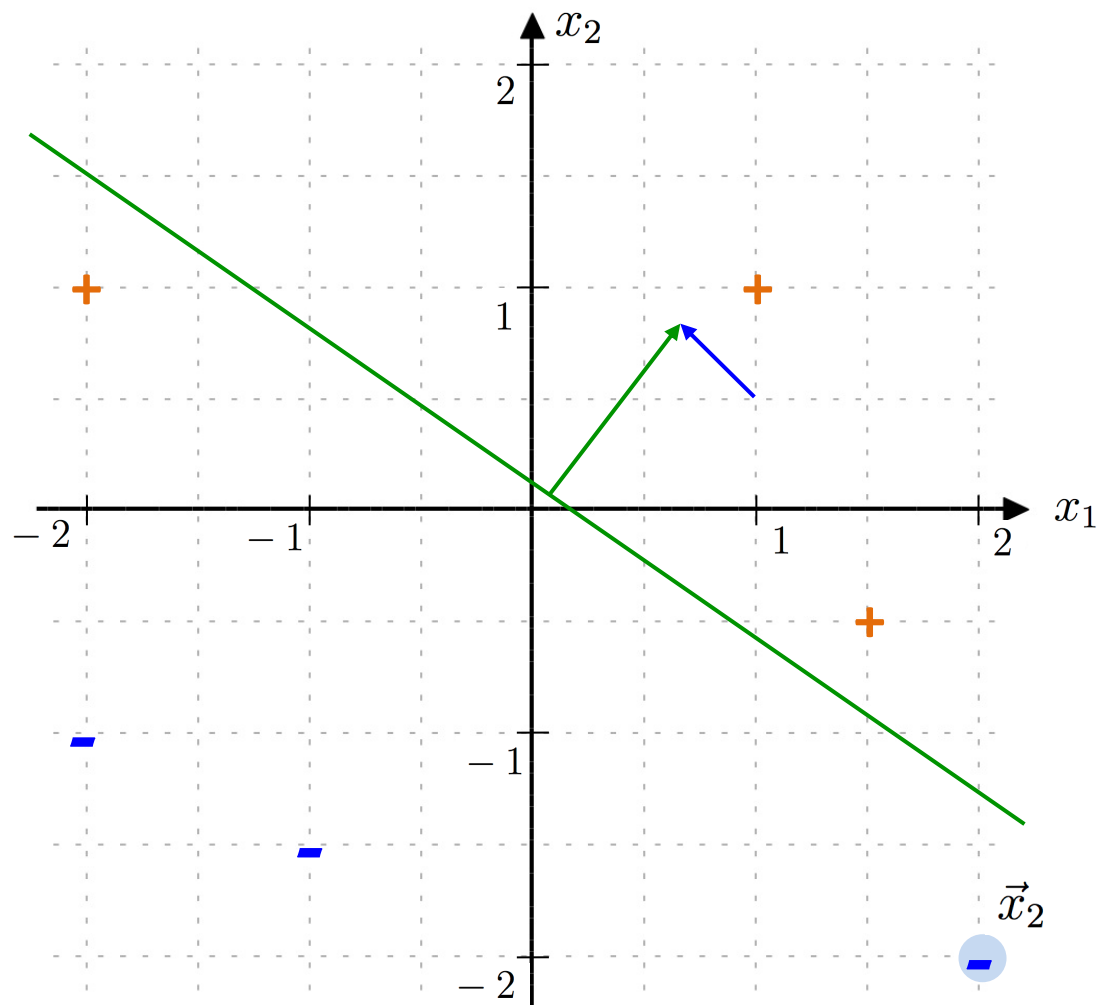
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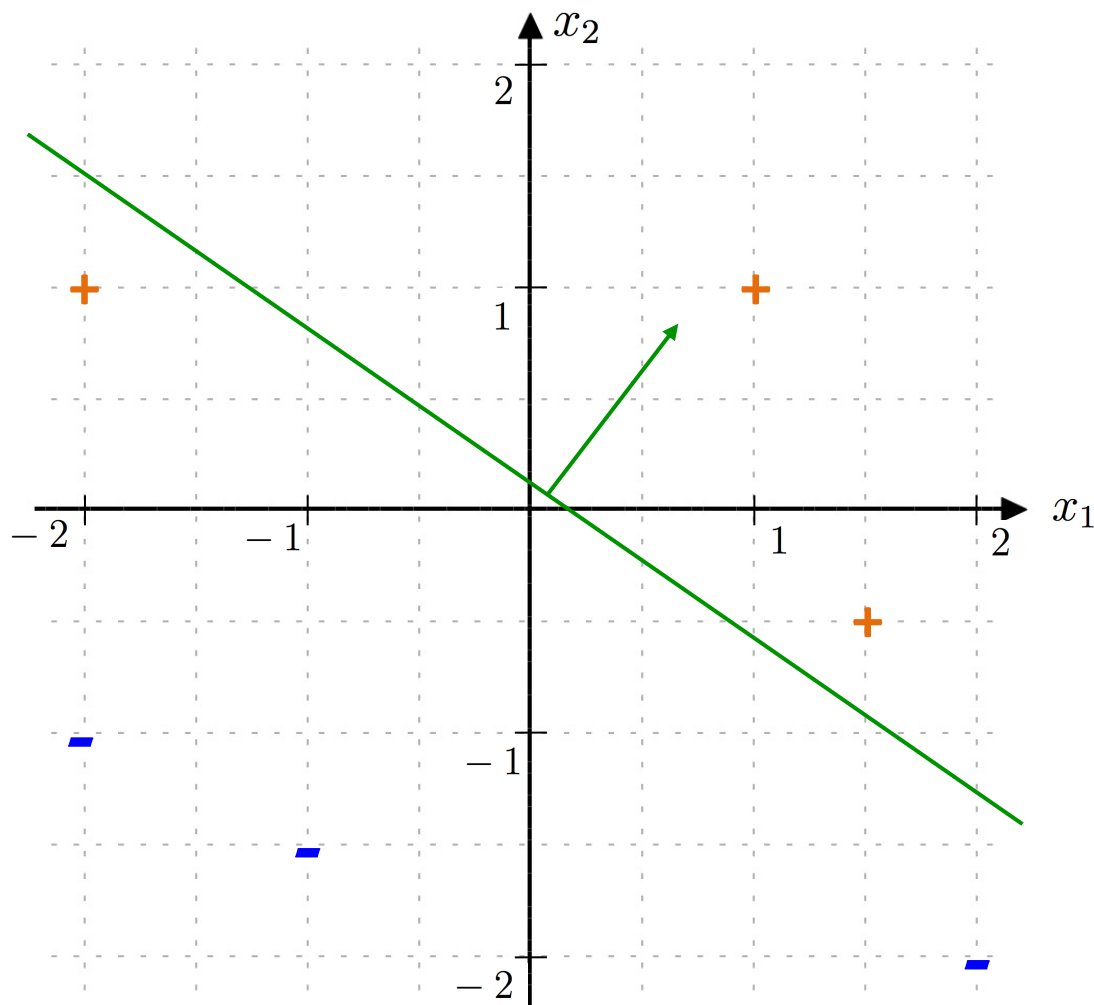
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What is the new weight vector?



# Handout 13 example

Final solution (so you can check your work):

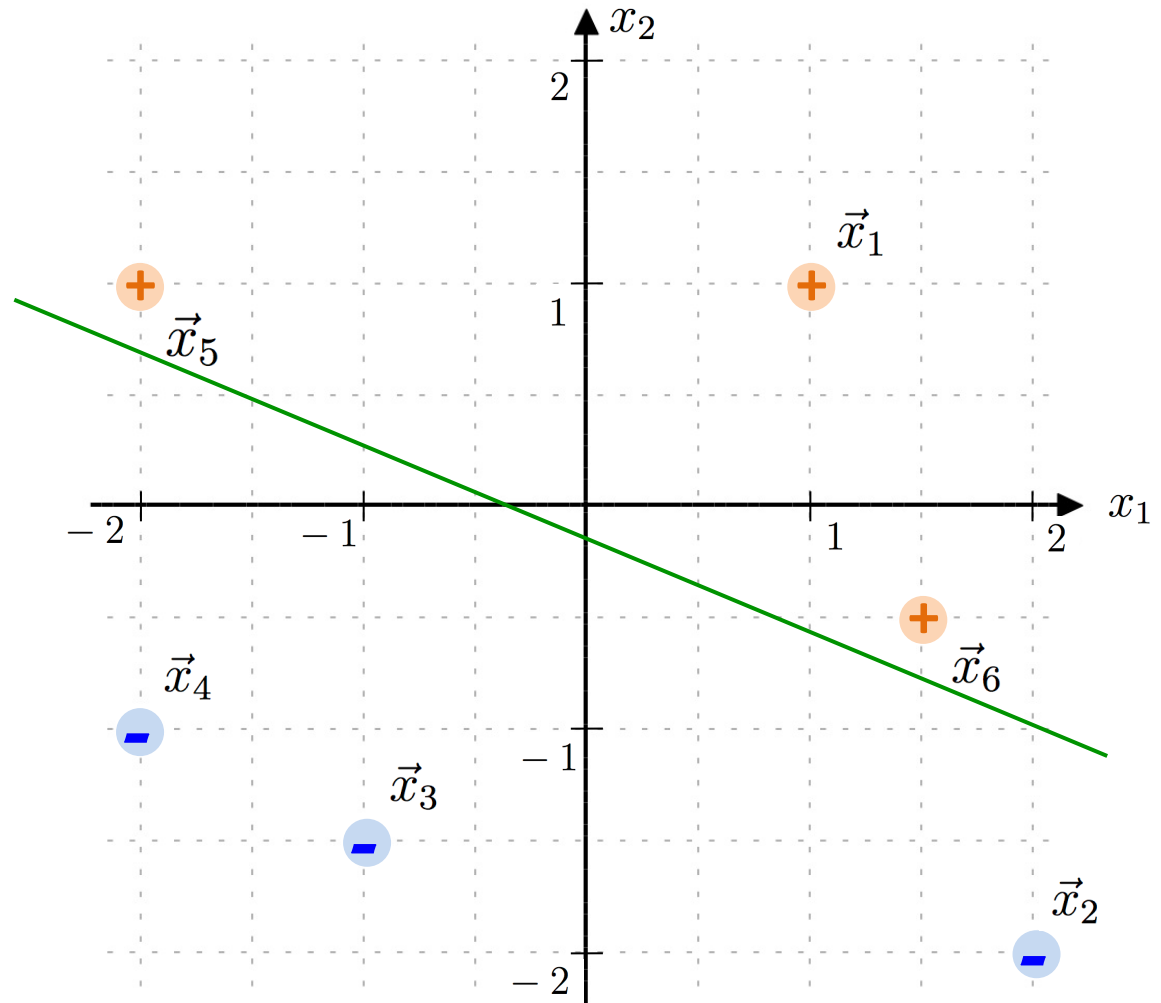
$$\vec{w}^* = \begin{bmatrix} 0.2 \\ 0.5 \\ 1 \end{bmatrix}$$

Final hyperplane:

$$0.2 + 0.5x_1 + x_2 = 0$$

$\Rightarrow$

$$x_2 = -0.2 - 0.5x_1$$



# Reading Quiz

1. What is the goal of the perceptron algorithm? Circle all that apply:
  - (a) predict a continuous outcome
  - (b) quantify how important each feature is for predicting the outcome
  - (c) create a linear decision boundary between positives and negatives
  - (d) obtain the probability of a positive label for each test example

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True
- Say at some point in the perceptron algorithm I have  $\vec{w} = [3, -1, 2]^T$  and  $\vec{x} = [1, 2, -2]^T$ . What label would we predict for  $\vec{x}$ ?

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3. Say at some point in the perceptron algorithm I have  $\vec{w} = [3, -1, 2]^T$  and  $\vec{x} = [1, 2, -2]^T$ . What label would we predict for  $\vec{x}$ ?

Dot product = -3 => predict label -1

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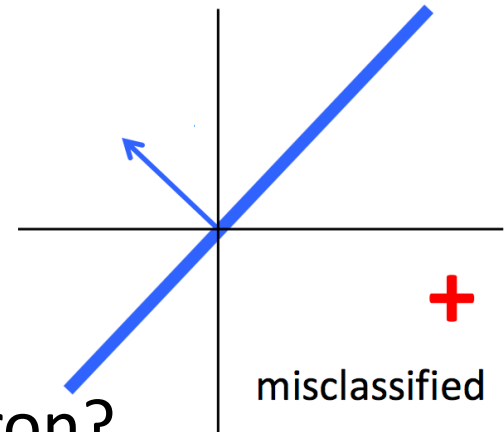
No weight update!

# Informal discussion with a partner

- 1) What is the relationship between the weight vector  $\mathbf{w}$  and the hyperplane?
- 2) Why is the perceptron cost function intuitive?

$$J(\vec{w}) = \sum_{i=1}^n \max \left( 0, -y_i (\vec{w}^T \vec{x}_i) \right)$$

- 3) In the example to the right, how will the slope of the hyperplane change?



- 4) What are the weaknesses of the perceptron?  
Create a binary classifier “wishlist”.

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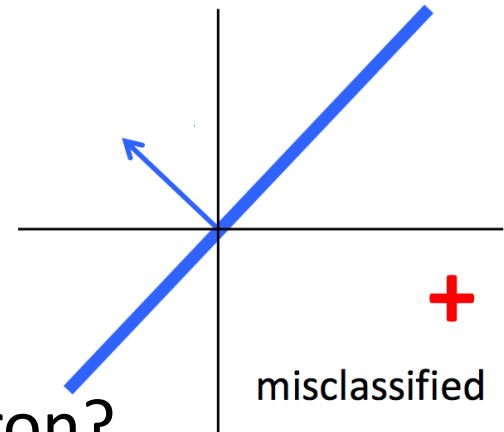
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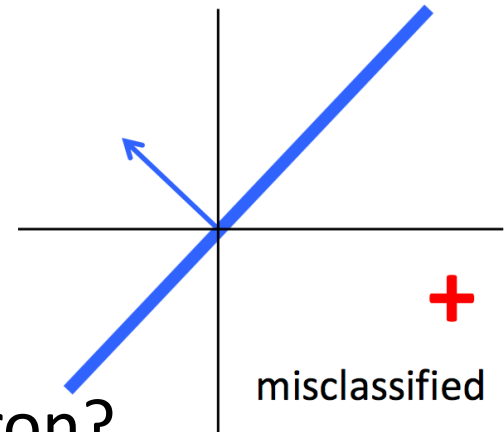
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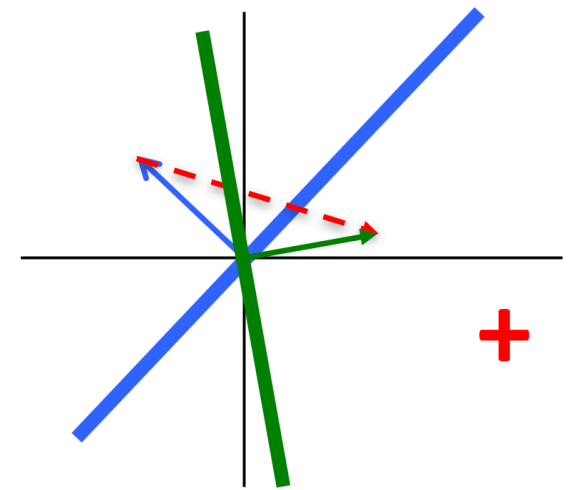
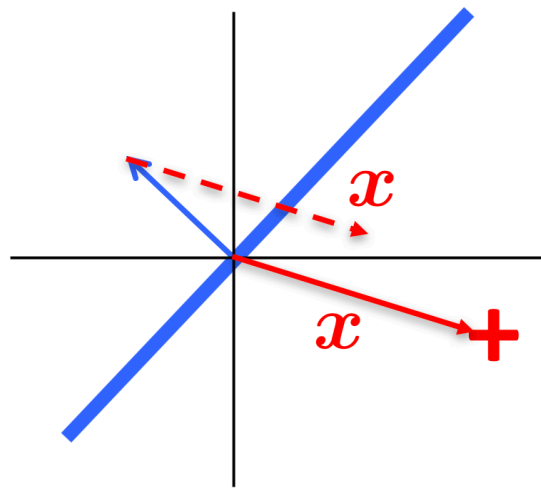
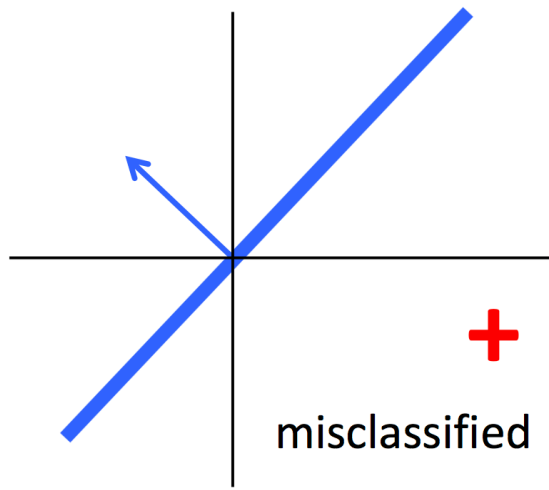
Cost function is 0 when classification is correct, and positive when incorrect

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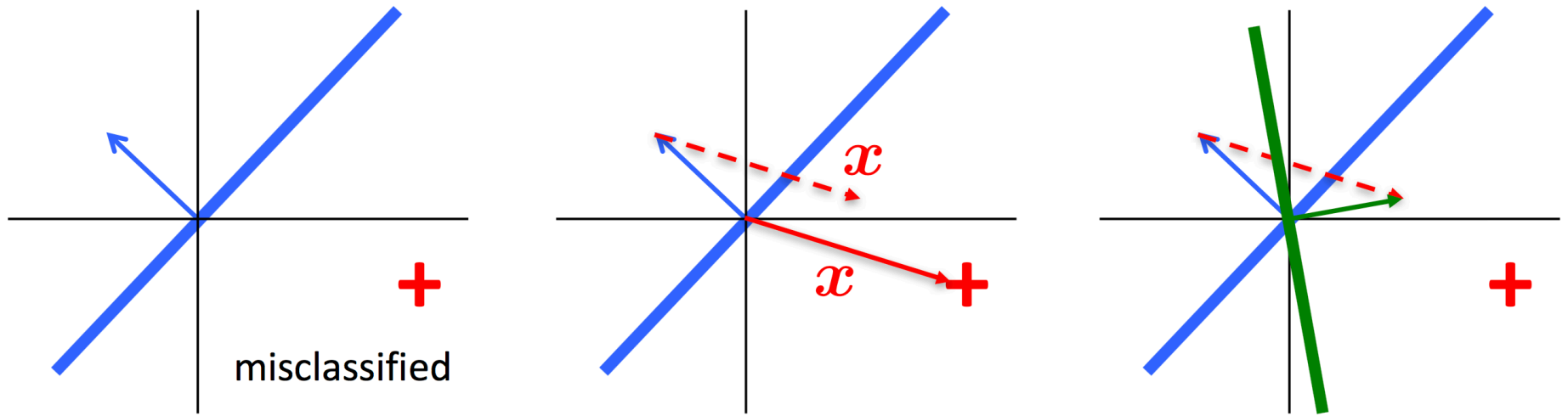


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# Perceptron algorithm and intuition



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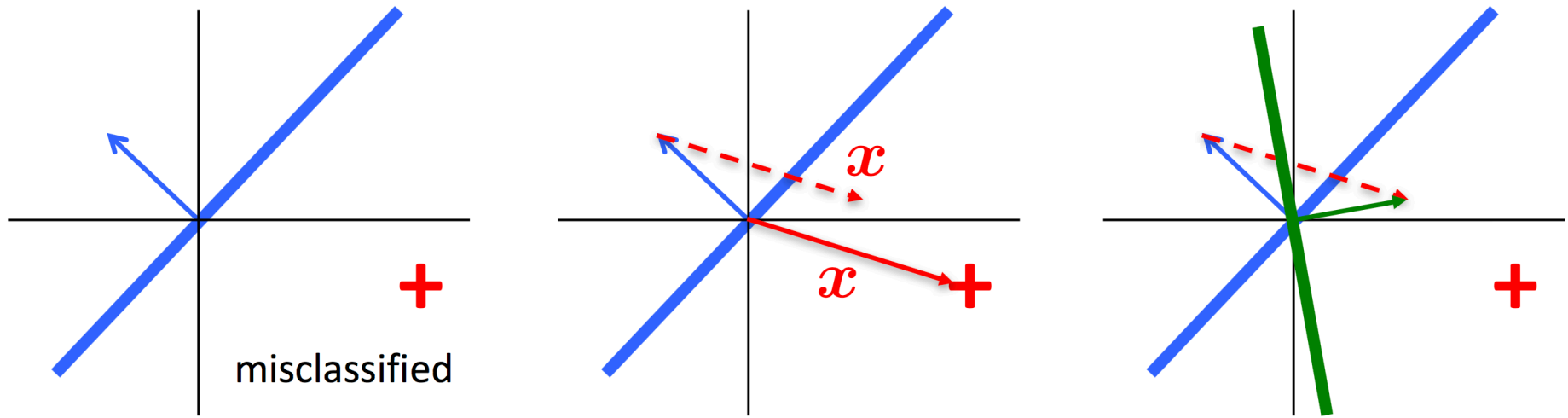
Repeat until convergence:

Receive training example  $(\vec{x}_i, y_i)$

If  $y_i(\vec{w}^T \vec{x}_i) \leq 0$  (incorrectly classified)

$$\vec{w} \leftarrow \vec{w} + \alpha y_i \vec{x}_i$$

# Perceptron algorithm and intuition



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Convergence:

- All data points correctly classified
- Fixed number of iterations passed

Often:  $\alpha = 1$  (only changes magnitude of weight vector)

# Binary classifier wishlist

- If data is linearly separable, want a “good” hyperplane (idea: far from points close to the boundary)
- If data is not linearly separable, want something reasonable (not just give up or fail to converge)
- Might not want to constrain ourselves to linear separators



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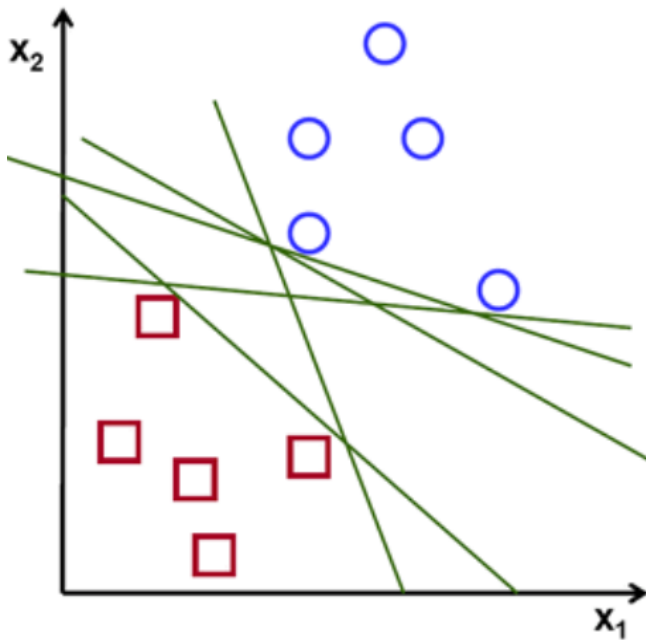
# Support Vector Machines (SVMs)

- Will give us everything on our wishlist!
- Often considered the best “off the shelf” binary classifier
- Widely used in many fields

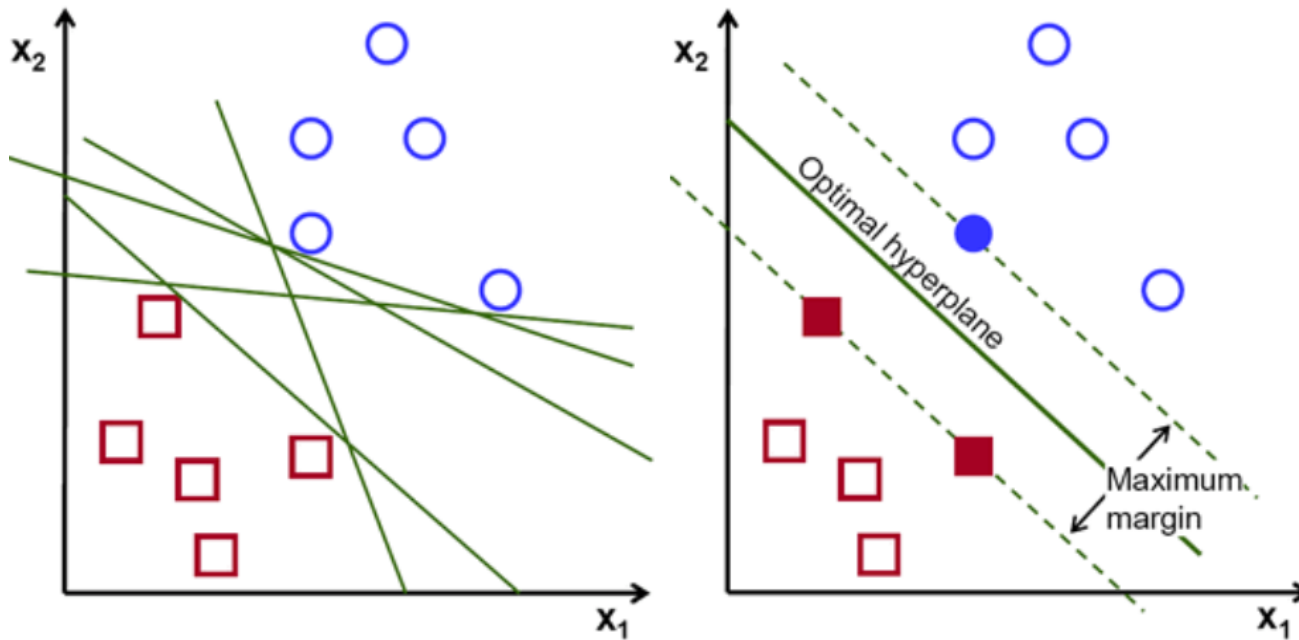
## Brief history

- **1963**: Initial idea by Vladimir Vapnik and Alexey Chervonenkis
- **1992**: nonlinear SVMs by Bernhard Boser, Isabelle Guyon and Vladimir Vapnik
- **1993**: “soft-margin” by Corinna Cortes and Vladimir Vapnik

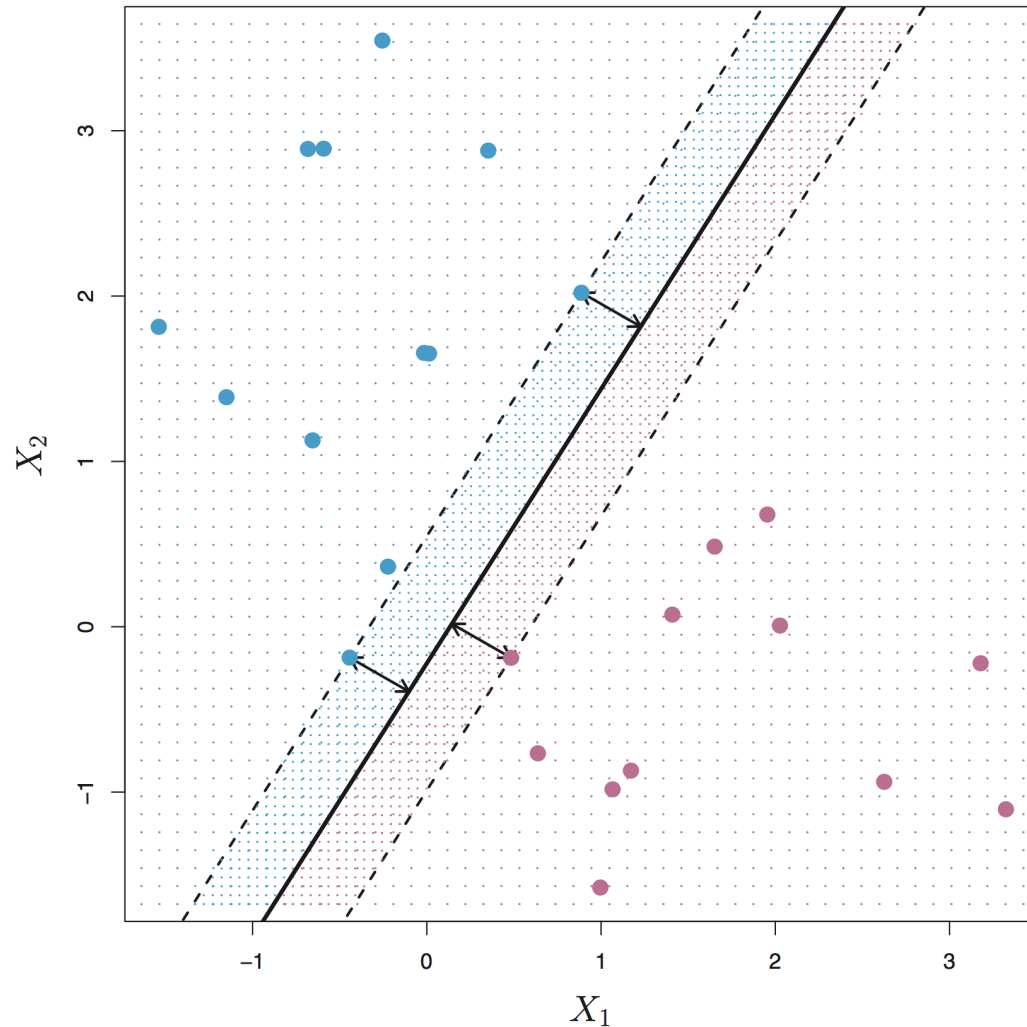
Idea: “best” hyperplane has a large margin



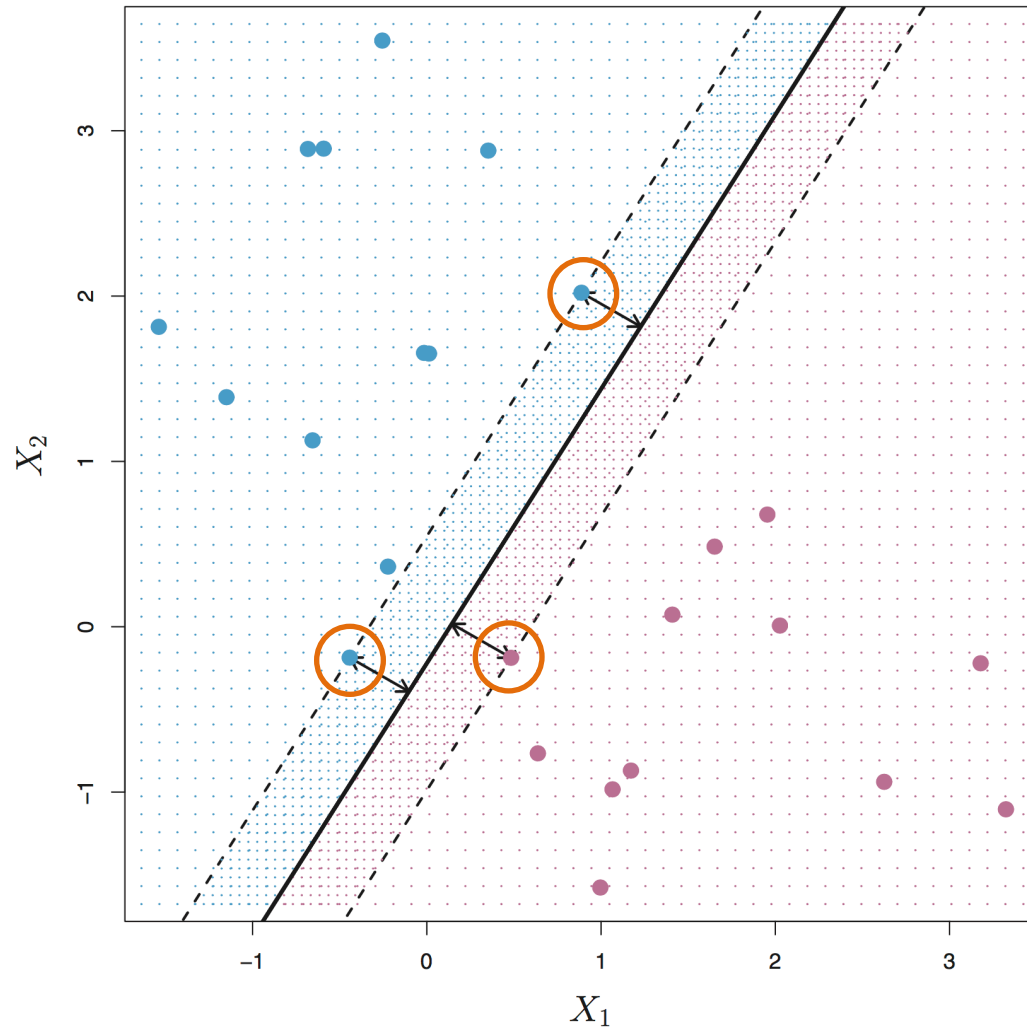
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**Support vectors**

# Functional and Geometric Margins

SVM classifier:  
(same as perceptron)

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Geometric Margin:  
(distance between  
example and hyperplane)

$$\gamma_i = y_i \left( \frac{\vec{w}}{\|\vec{w}\|} \cdot \vec{x}_i + \frac{b}{\|\vec{w}\|} \right)$$

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Note:

$$\gamma_i = \frac{\hat{\gamma}_i}{\|\vec{w}\|}$$

# Optimization Problem: try 1

Goal: maximize the minimum distance  
between example and hyperplane

$$\gamma = \min_{i=1, \dots, n} \gamma_i$$

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Formulation: optimize a function with  
respect to a constraint

$$\max_{\gamma, \vec{w}, b} \quad \gamma$$

$$\text{s.t.} \quad y_i(\vec{w} \cdot \vec{x}_i + b) \geq \gamma, \quad i = 1, \dots, n$$

$$\text{and} \quad \|\vec{w}\| = 1$$

(force functional and geometric  
margin to be equal)

# Optimization Problem: try 2

Idea: substitute functional margin  
divided by magnitude of weight vector

$$\begin{aligned} \max_{\hat{\gamma}, \vec{w}, b} \quad & \frac{\hat{\gamma}}{\|\vec{w}\|} \\ \text{s.t.} \quad & y_i(\vec{w} \cdot \vec{x}_i + b) \geq \hat{\gamma}, \quad i = 1, \dots, n \end{aligned}$$

(gets rid of non-convex constraint)

# Optimization Problem: try 3

Idea: put arbitrary constraint on functional margin

$$\hat{\gamma} = 1$$

$$\begin{array}{ll} \min_{\vec{w}, b} & \frac{1}{2} \|\vec{w}\|^2 \\ \text{s.t.} & y_i(\vec{w} \cdot \vec{x}_i + b) \geq 1, \quad i = 1, \dots, n \end{array}$$

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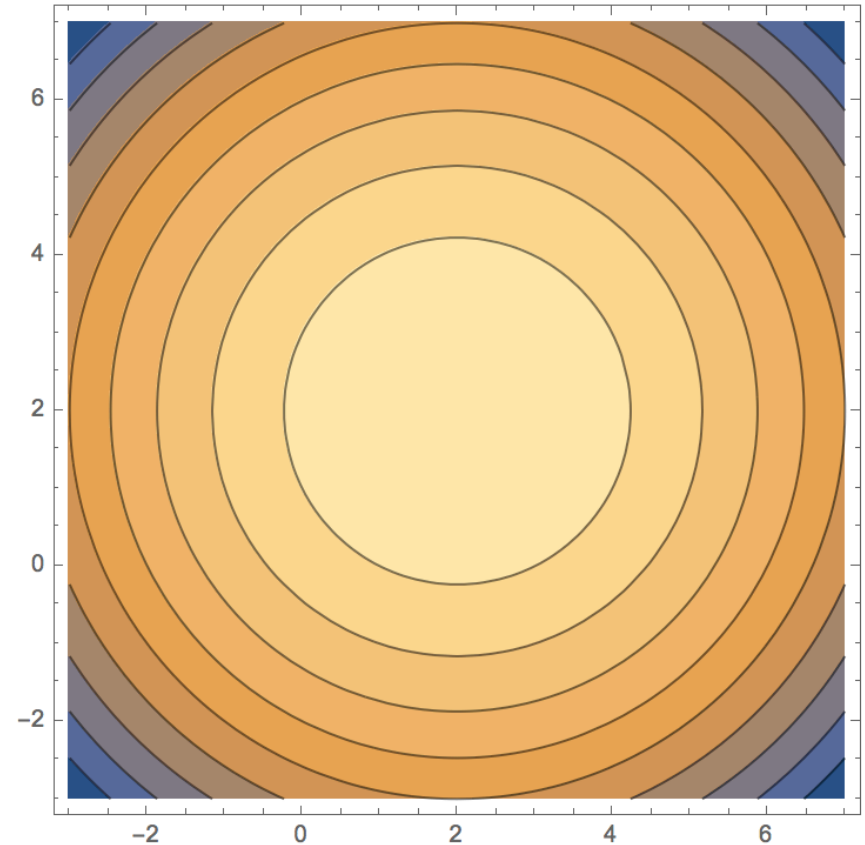
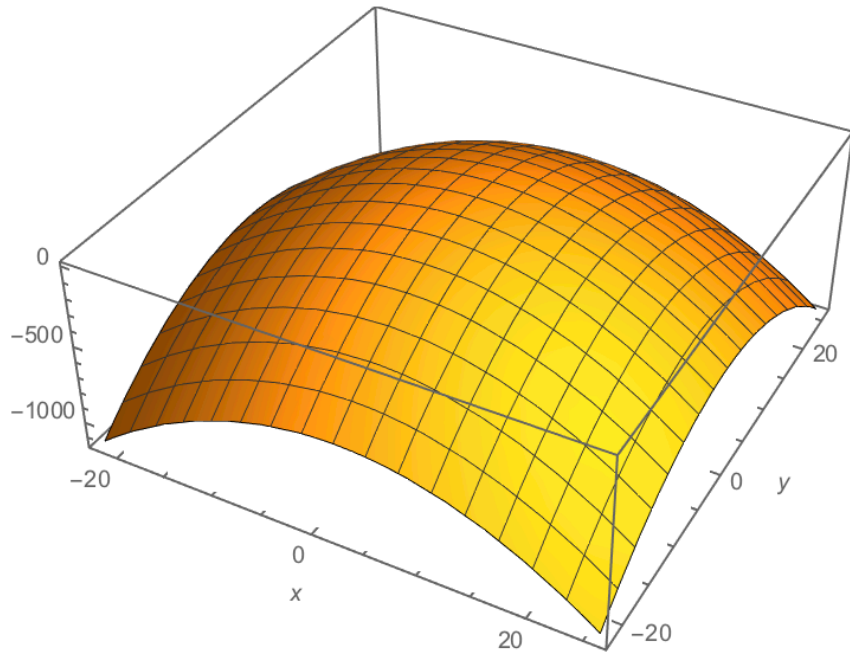
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# Lagrange multipliers example

$$f(x, y) = 5 - (x - 2)^2 - (y - 2)^2$$



Contour plot of  $f(x, y)$

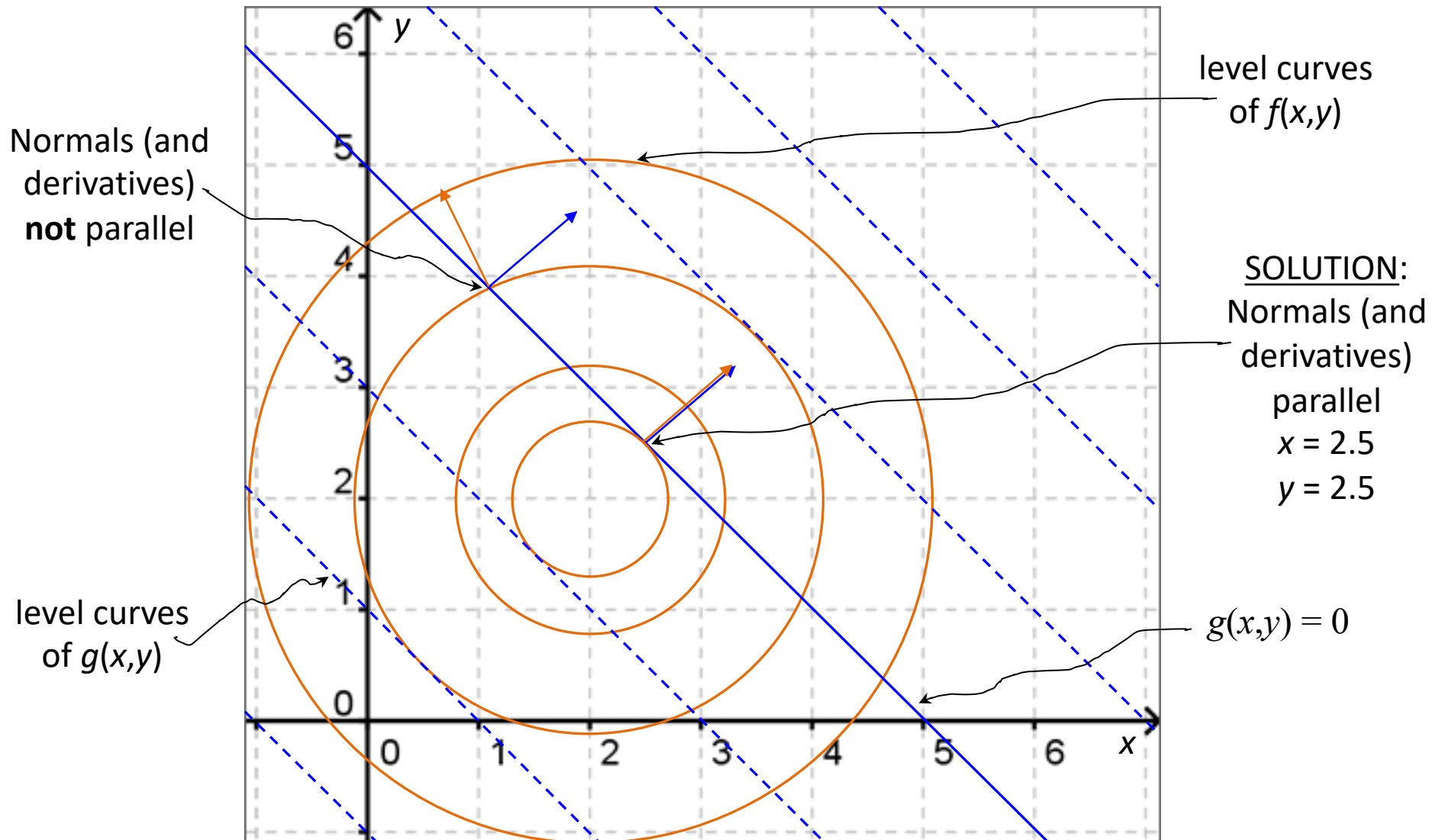
$$\text{maximize}_{x,y} \quad f(x, y)$$

$$\text{s.t.} \quad g(x, y) = 0$$

$$g(x, y) = -5 + x + y$$



# Lagrange multipliers example







# Outline: optional material on SVMs

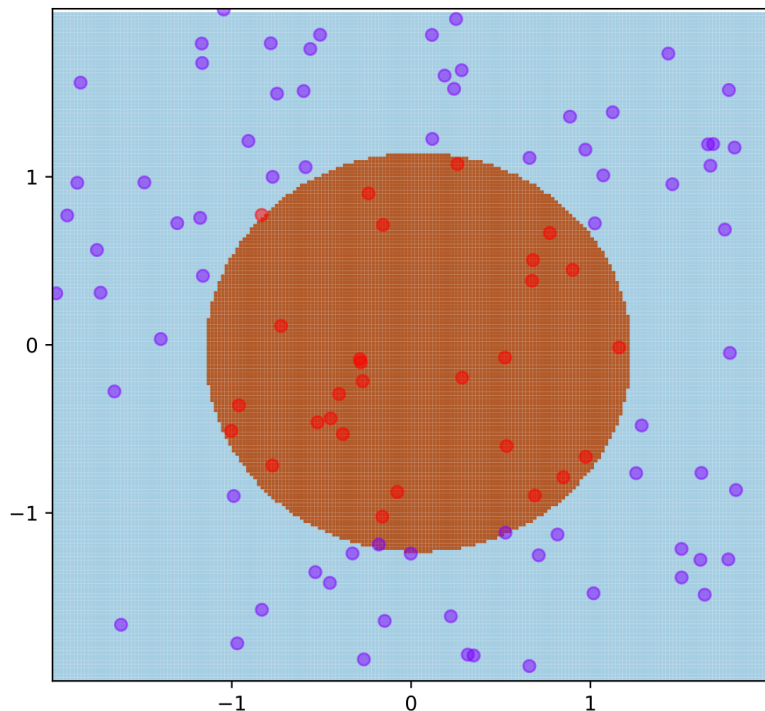
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# Kernel Idea

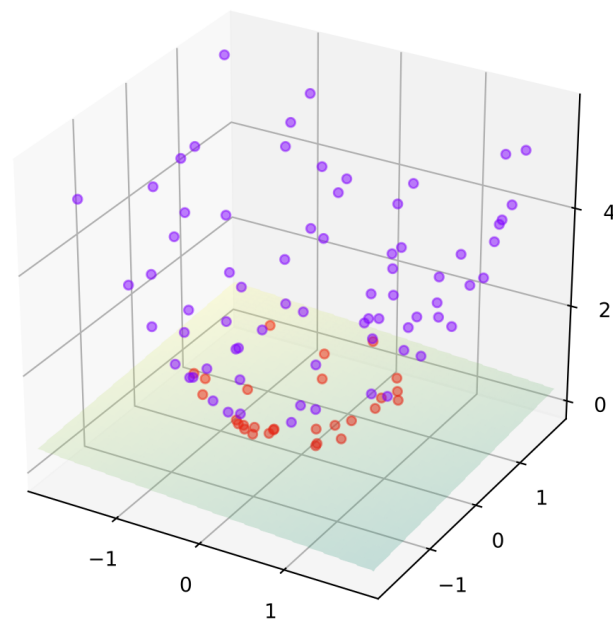
- By solving the dual form of the problem, we have seen how all computations can be done in terms of inner products between examples
- One example of an inner product is the dot product, which is the linear version of SVMs
- But there are many others!
- Intuition: if points are close together, their kernel function will have a large value (measure of similarity)

# Kernel Trick example

Feature mapping:  $\varphi(\mathbf{x}) = (x_1, x_2, x_1^2 + x_2^2)$



Original feature space



Mapping after applying kernel  
(can now find a hyperplane)

Kernel function:  $K(\mathbf{x}, \mathbf{z}) = \mathbf{x} \cdot \mathbf{z} + \|\mathbf{x}\|^2 \|\mathbf{z}\|^2$

# Gaussian Kernel

- Gaussian kernel is near 0 when points are far apart and near 1 when they are similar
- Also called Radial Basis Function (RBF) kernel

$$K(\vec{x}, \vec{z}) = \exp\left(-\frac{\|\vec{x} - \vec{z}\|^2}{2\sigma^2}\right)$$

# Gaussian Kernel

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$$K(\vec{x}, \vec{z}) = \exp \left( -\frac{\|\vec{x} - \vec{z}\|^2}{2\sigma^2} \right)$$

Often re-parametrized by  
gamma (different gamma!)

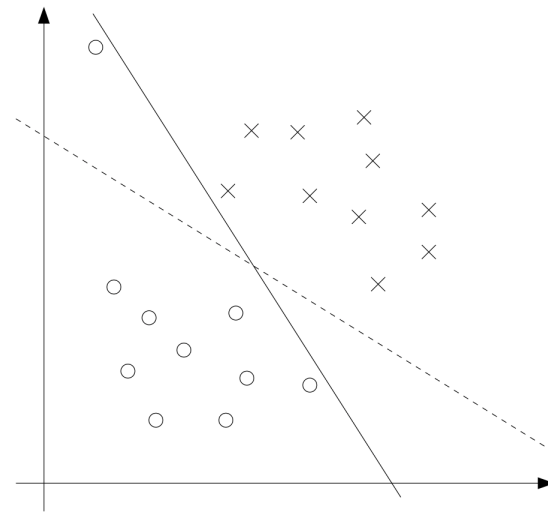
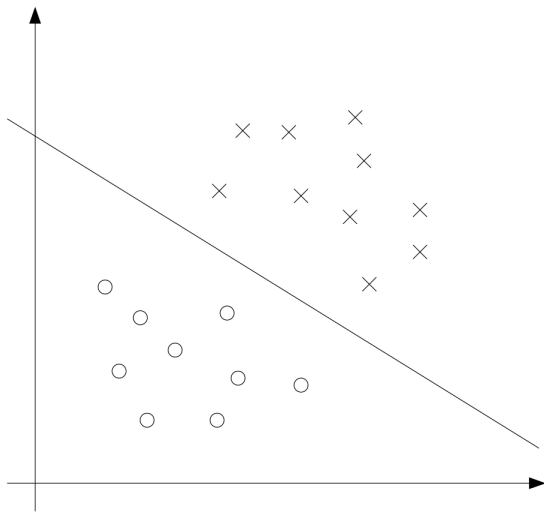
$$\gamma = \frac{1}{2\sigma^2}$$

$$K(\vec{x}, \vec{z}) = \exp \left( -\gamma \|\vec{x} - \vec{z}\|^2 \right)$$



# Soft-margin SVMs (non-separable case)

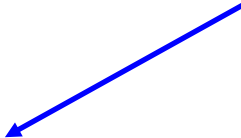
- Idea: we will use regularization to add a cost for each point being incorrectly classified by the hyperplane
- Hopefully many costs will be 0, but we can accommodate a few outliers



# Soft-margin SVMs (non-separable case)

- New optimization problem with regularization

$$\begin{aligned} \min_{\xi, \vec{w}, b} \quad & \frac{1}{2} \|\vec{w}\|^2 + C \sum_{i=1}^n \xi_i \\ \text{s.t.} \quad & y_i(\vec{w} \cdot \vec{x}_i + b) \geq 1 - \xi_i, \quad i = 1, \dots, n \\ \text{and} \quad & \xi_i \geq 0, \quad i = 1, \dots, n \end{aligned}$$

"flexible margin" 

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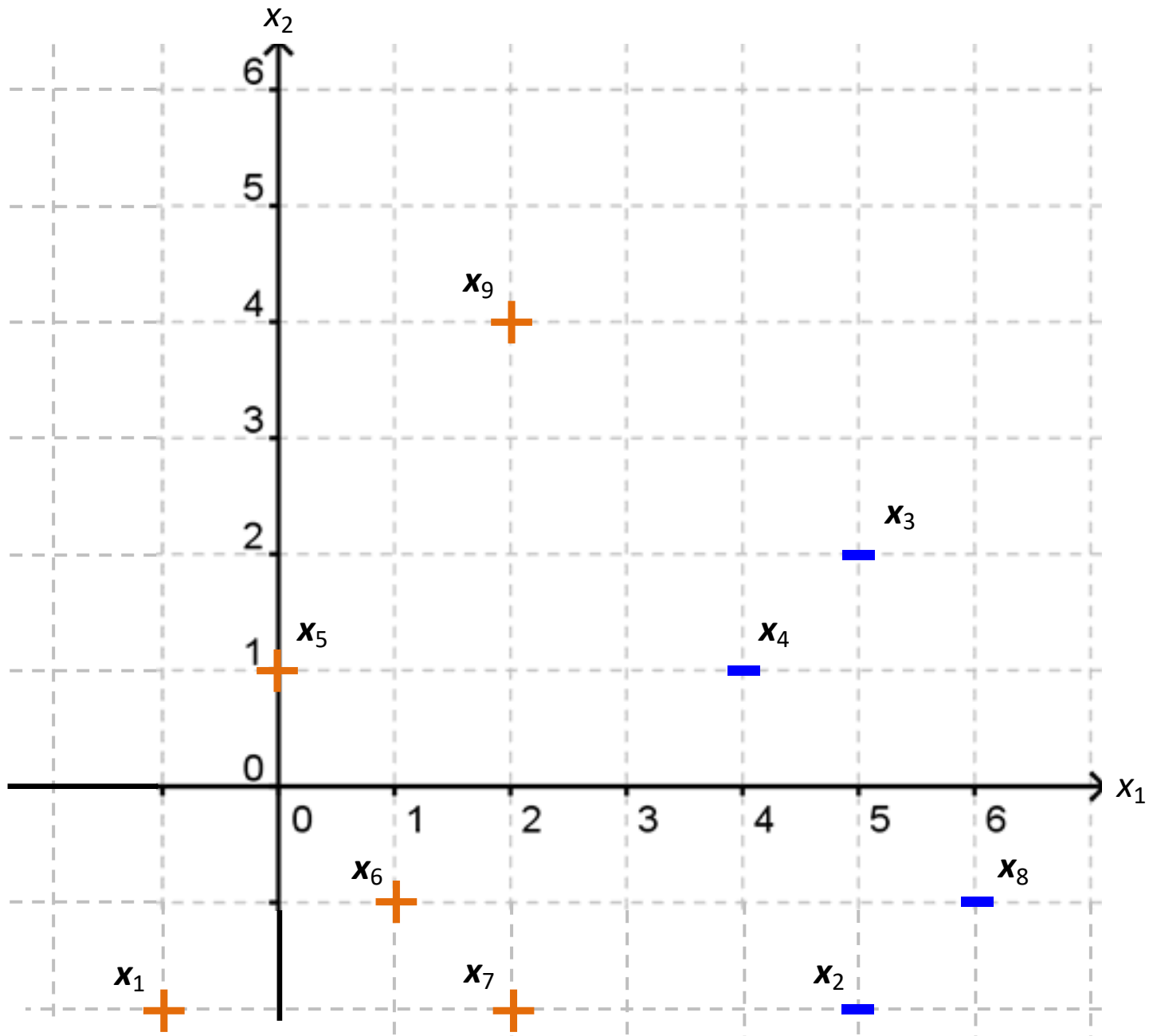
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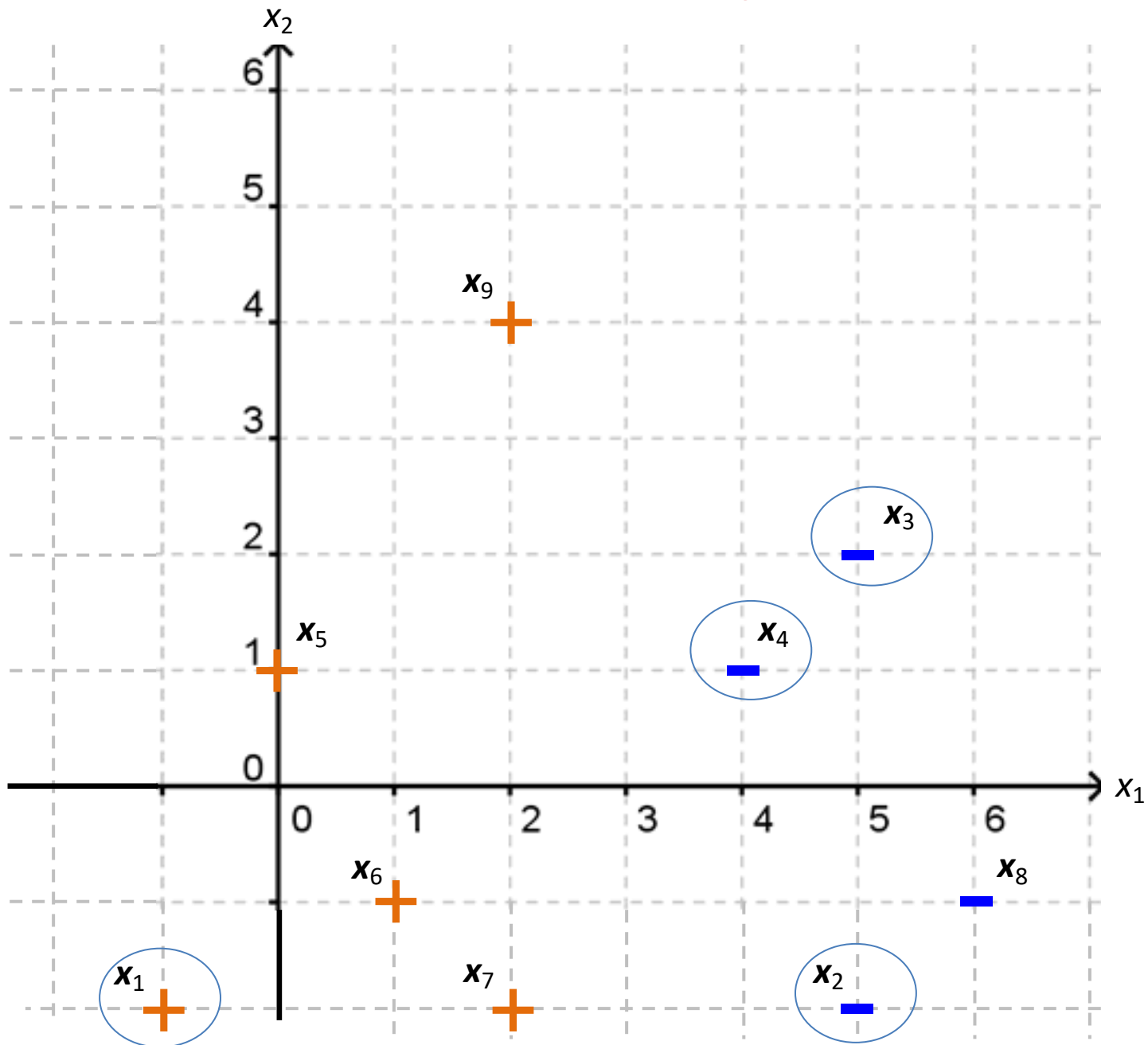
- Incremental SVM optimization algorithm
- Choose a subset  $S$  of examples and run optimization to get alpha values
- Identify which alpha values are 0  $\Rightarrow$  these cannot be support vectors in final solution!
- Discard these points and add new ones; repeat

# Meta-optimization: example





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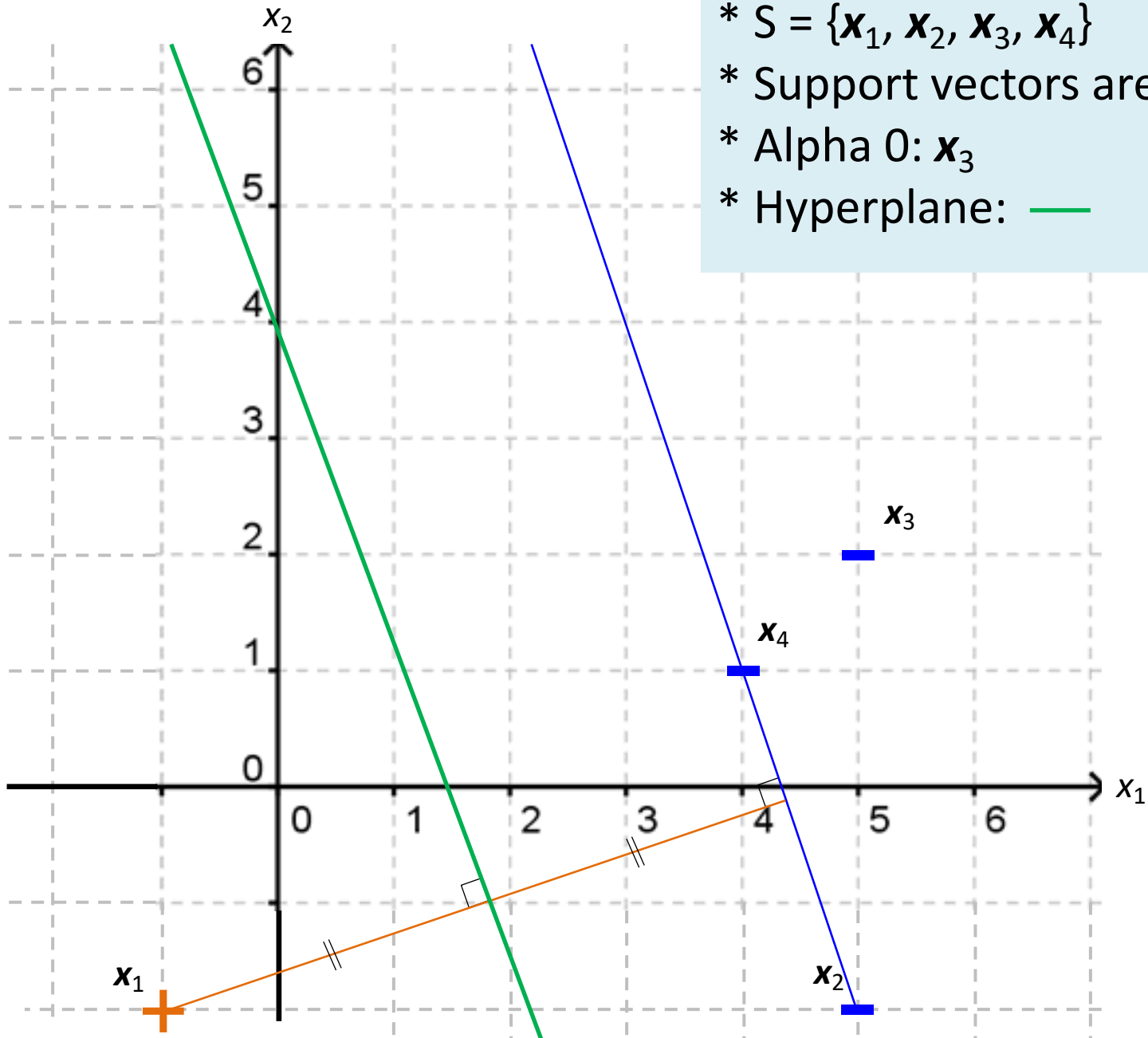
Round 1:

\*  $S = \{\mathbf{x}_1, \mathbf{x}_2, \mathbf{x}_3, \mathbf{x}_4\}$

\* Support vectors are:  $\mathbf{x}_1, \mathbf{x}_2, \mathbf{x}_4$

\* Alpha 0:  $\mathbf{x}_3$

\* Hyperplane: —



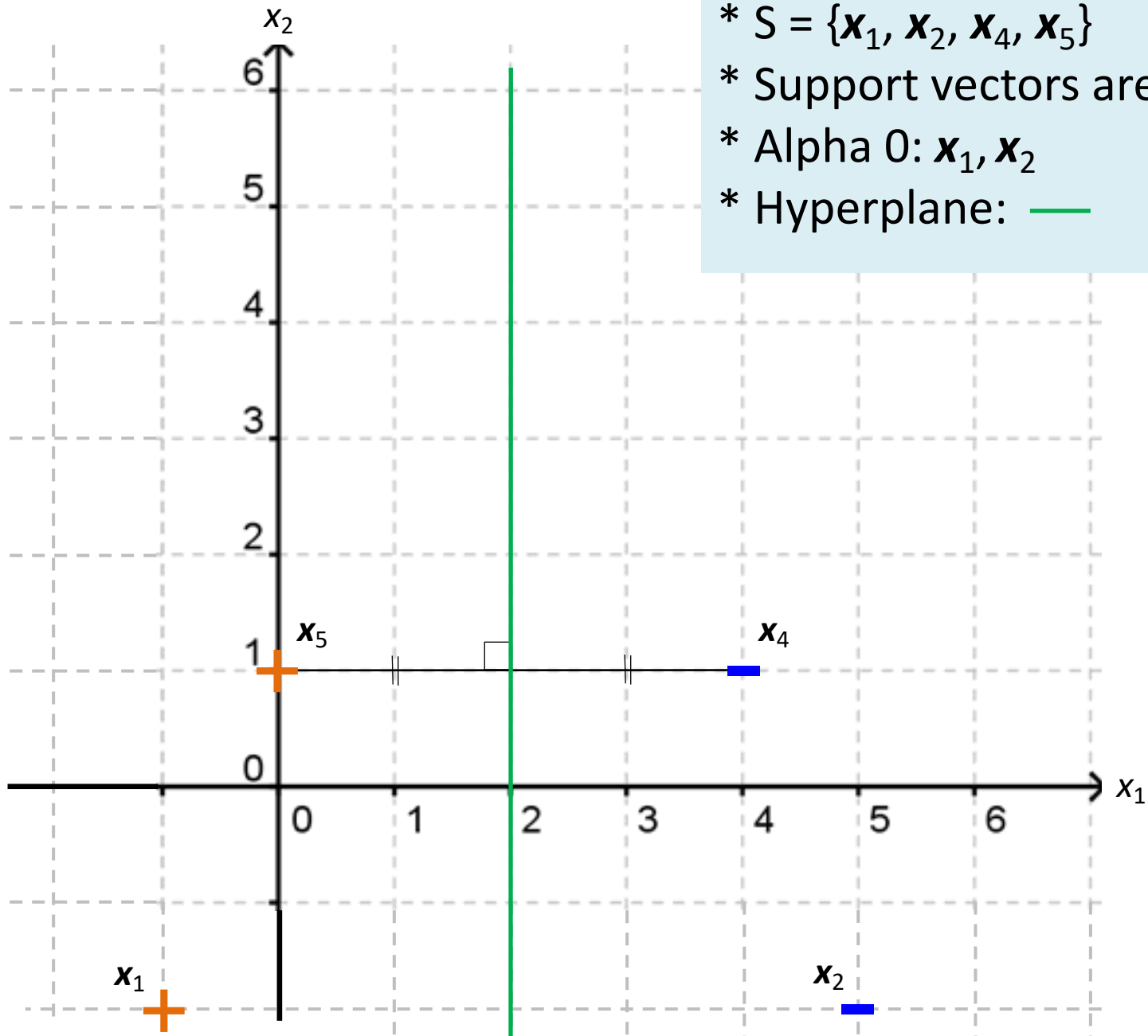
Round 1:

\*  $S = \{\mathbf{x}_1, \mathbf{x}_2, \mathbf{x}_4, \mathbf{x}_5\}$

\* Support vectors are:  $\mathbf{x}_4, \mathbf{x}_5$

\* Alpha 0:  $\mathbf{x}_1, \mathbf{x}_2$

\* Hyperplane: —



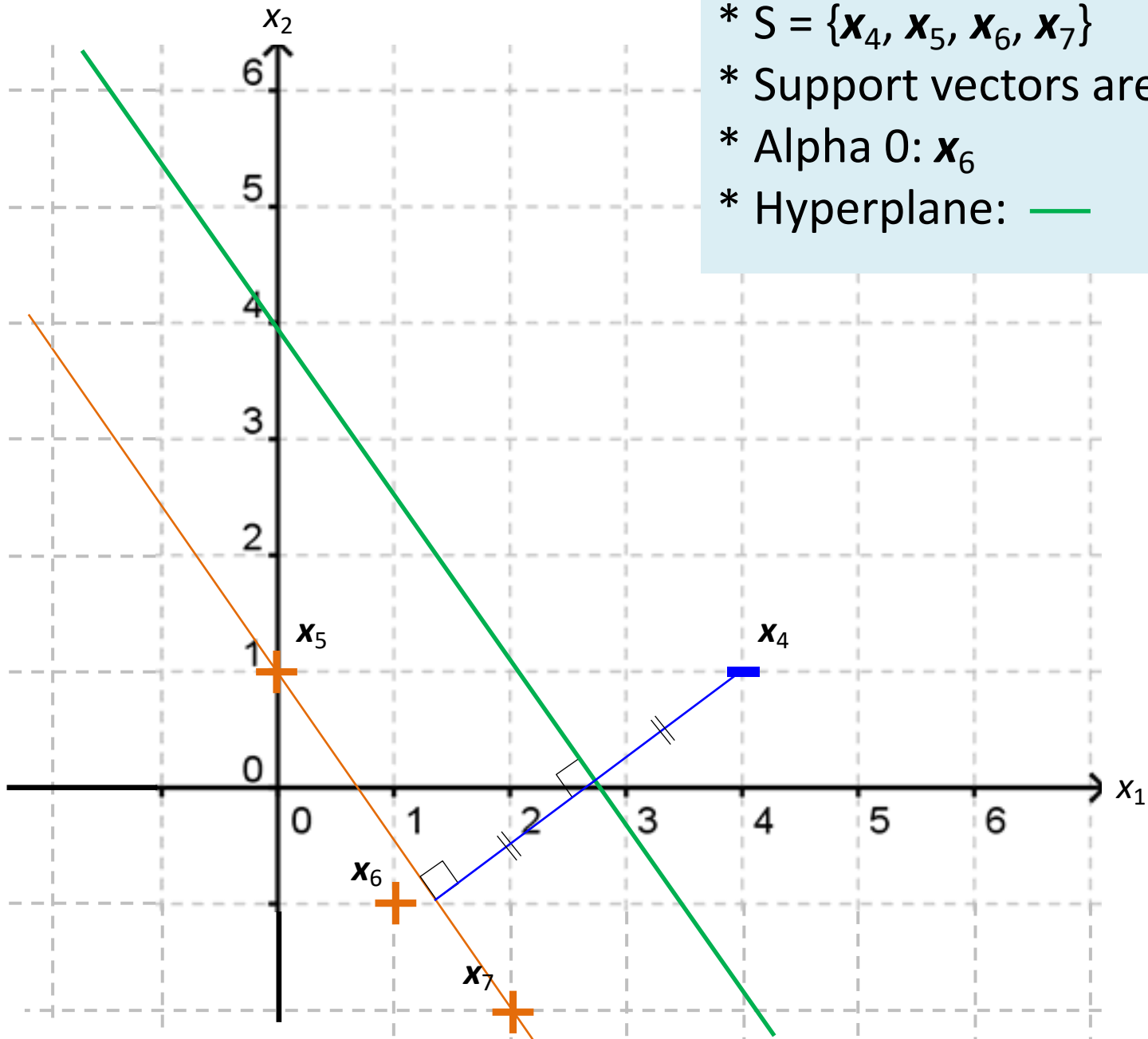
Round 3:

\*  $S = \{\mathbf{x}_4, \mathbf{x}_5, \mathbf{x}_6, \mathbf{x}_7\}$

\* Support vectors are:  $\mathbf{x}_4, \mathbf{x}_5, \mathbf{x}_7$

\* Alpha 0:  $\mathbf{x}_6$

\* Hyperplane: —



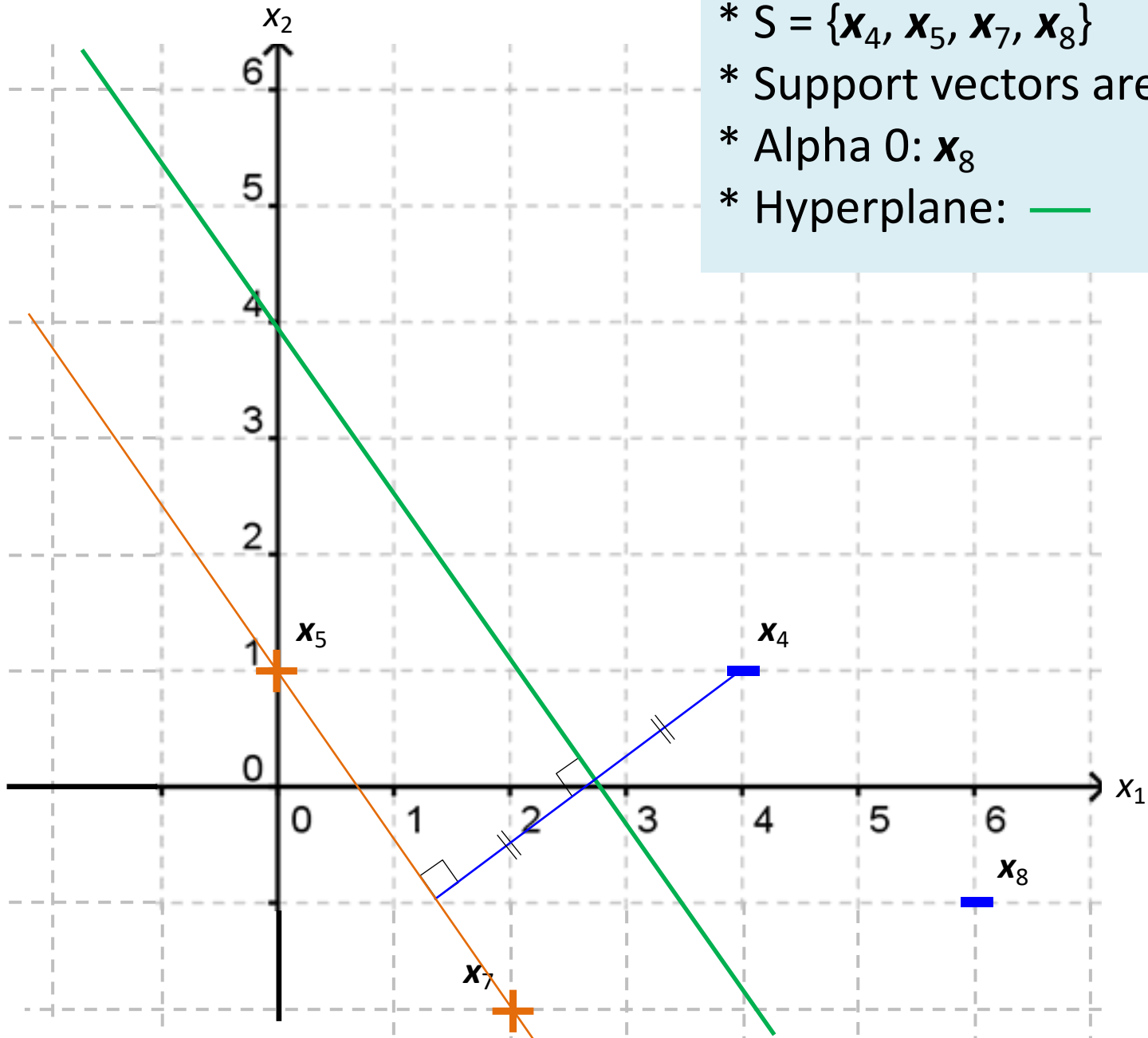
Round 4:

\*  $S = \{\mathbf{x}_4, \mathbf{x}_5, \mathbf{x}_7, \mathbf{x}_8\}$

\* Support vectors are:  $\mathbf{x}_4, \mathbf{x}_5, \mathbf{x}_7$

\* Alpha 0:  $\mathbf{x}_8$

\* Hyperplane: —



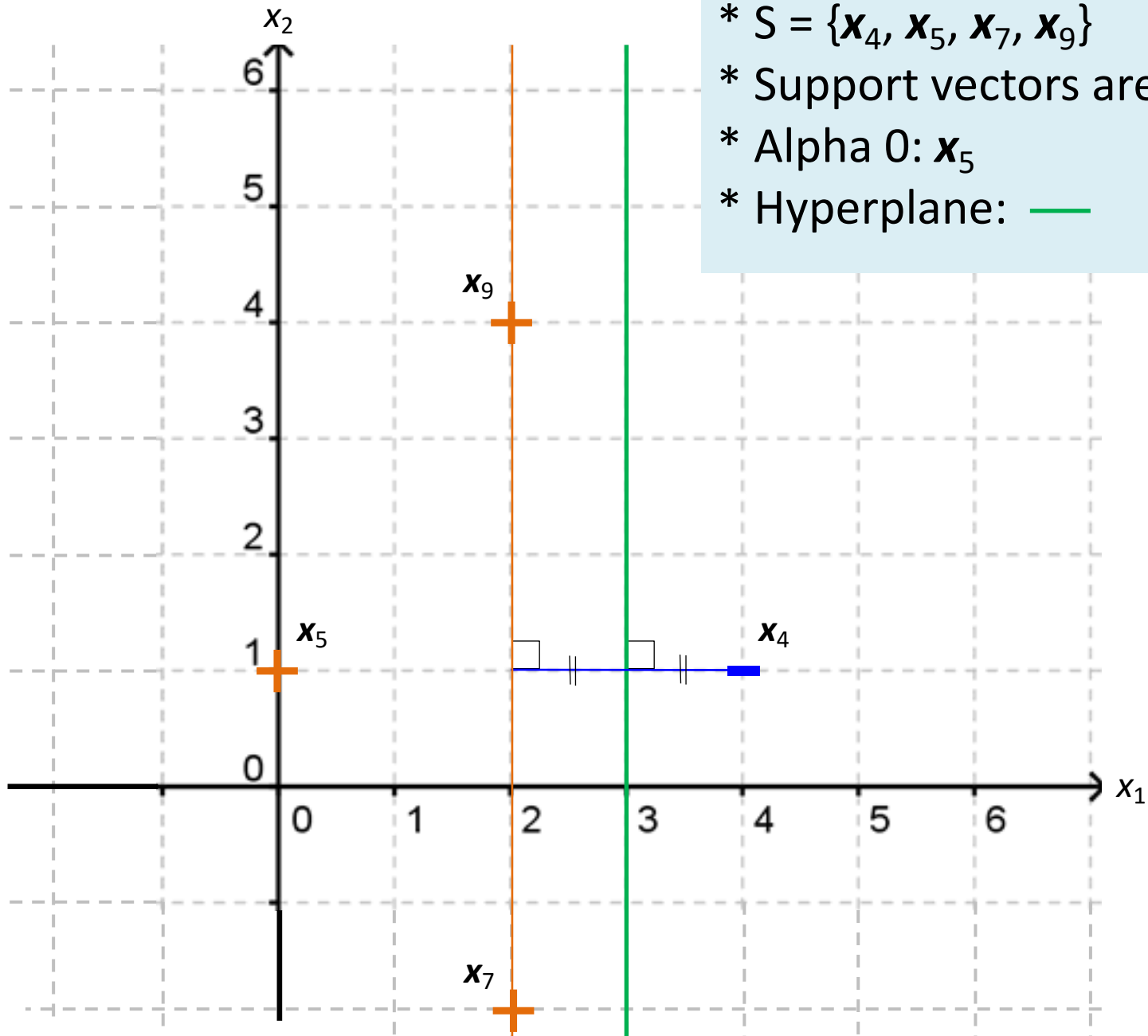
Round 5:

\*  $S = \{\mathbf{x}_4, \mathbf{x}_5, \mathbf{x}_7, \mathbf{x}_9\}$

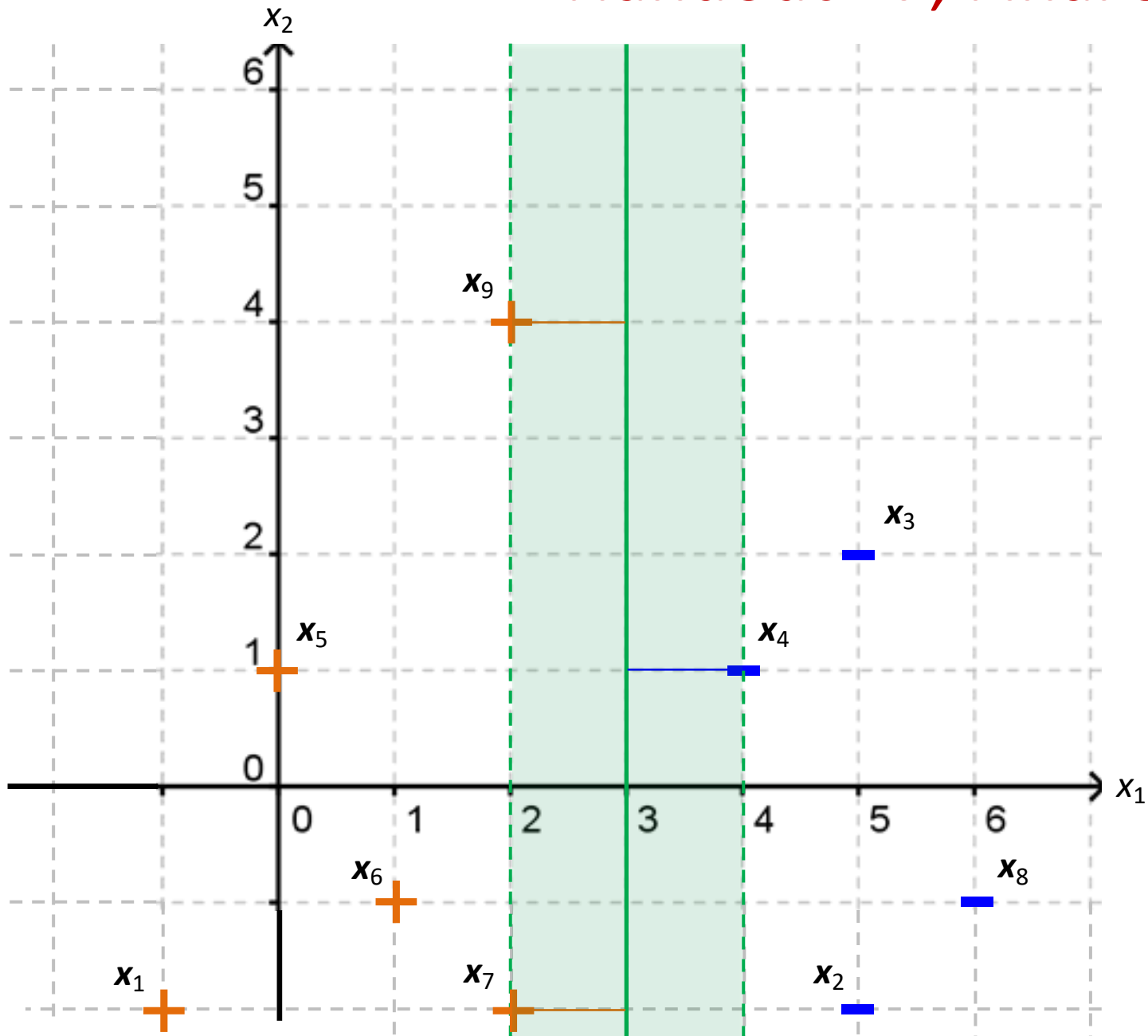
\* Support vectors are:  $\mathbf{x}_4, \mathbf{x}_7, \mathbf{x}_9$

\* Alpha 0:  $\mathbf{x}_5$

\* Hyperplane: —



# Handout 17, Final Solution



# Reading Quiz #8

1. If  $\vec{x}_i$  is a support vector, what can we say about it? Circle all that apply:
- (a) its Lagrange multiplier  $\alpha_i > 0$
  - (b) its Lagrange multiplier  $\alpha_i = 0$
  - (c)  $y_i(\vec{w} \cdot \vec{x}_i + b) = 0$
  - (d)  $y_i(\vec{w} \cdot \vec{x}_i + b) = 1$
  - (e)  $\vec{x}_i$  lies on the margin



# Reading Quiz #8

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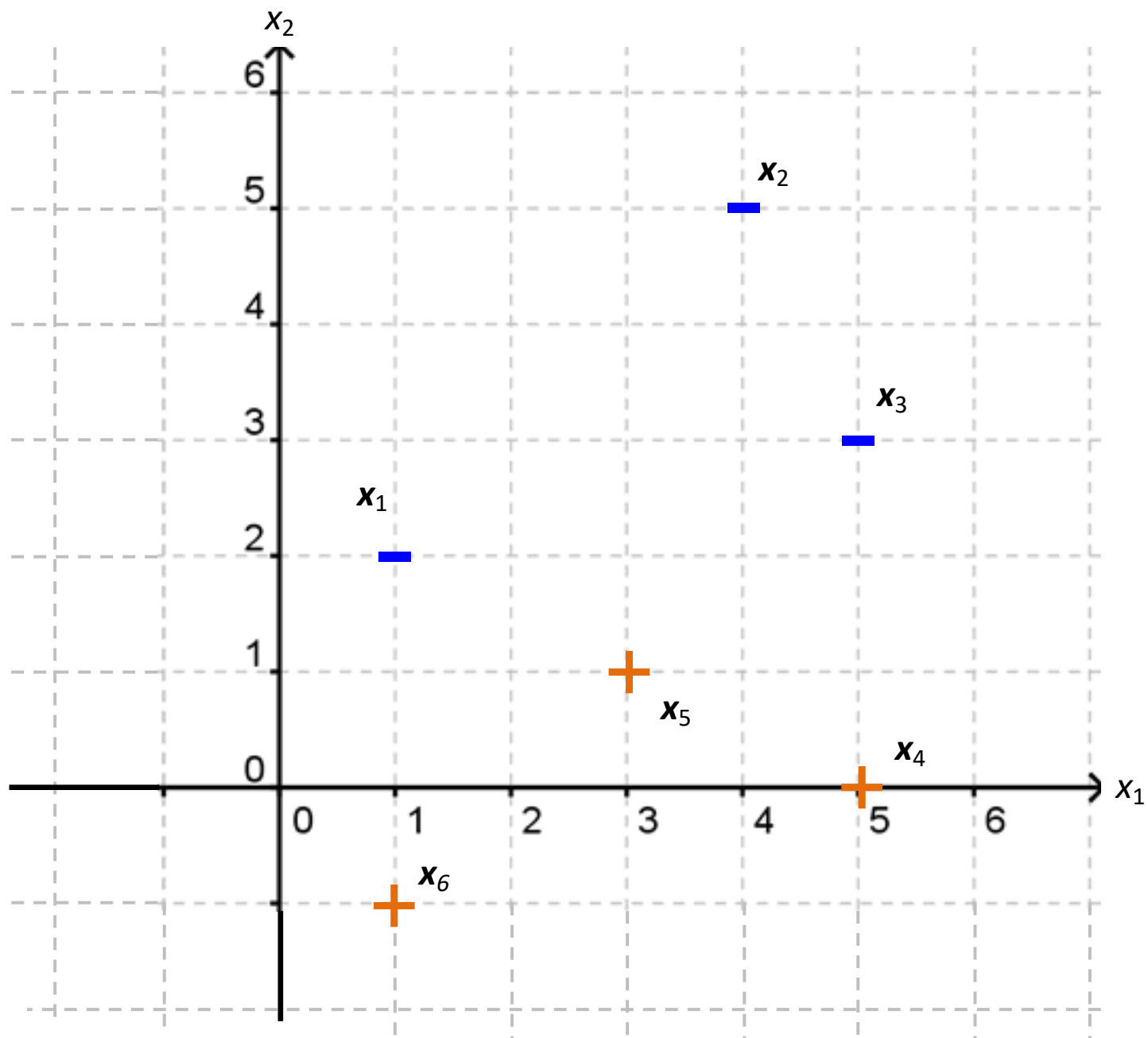
(a) its Lagrange multiplier  $\alpha_i > 0$

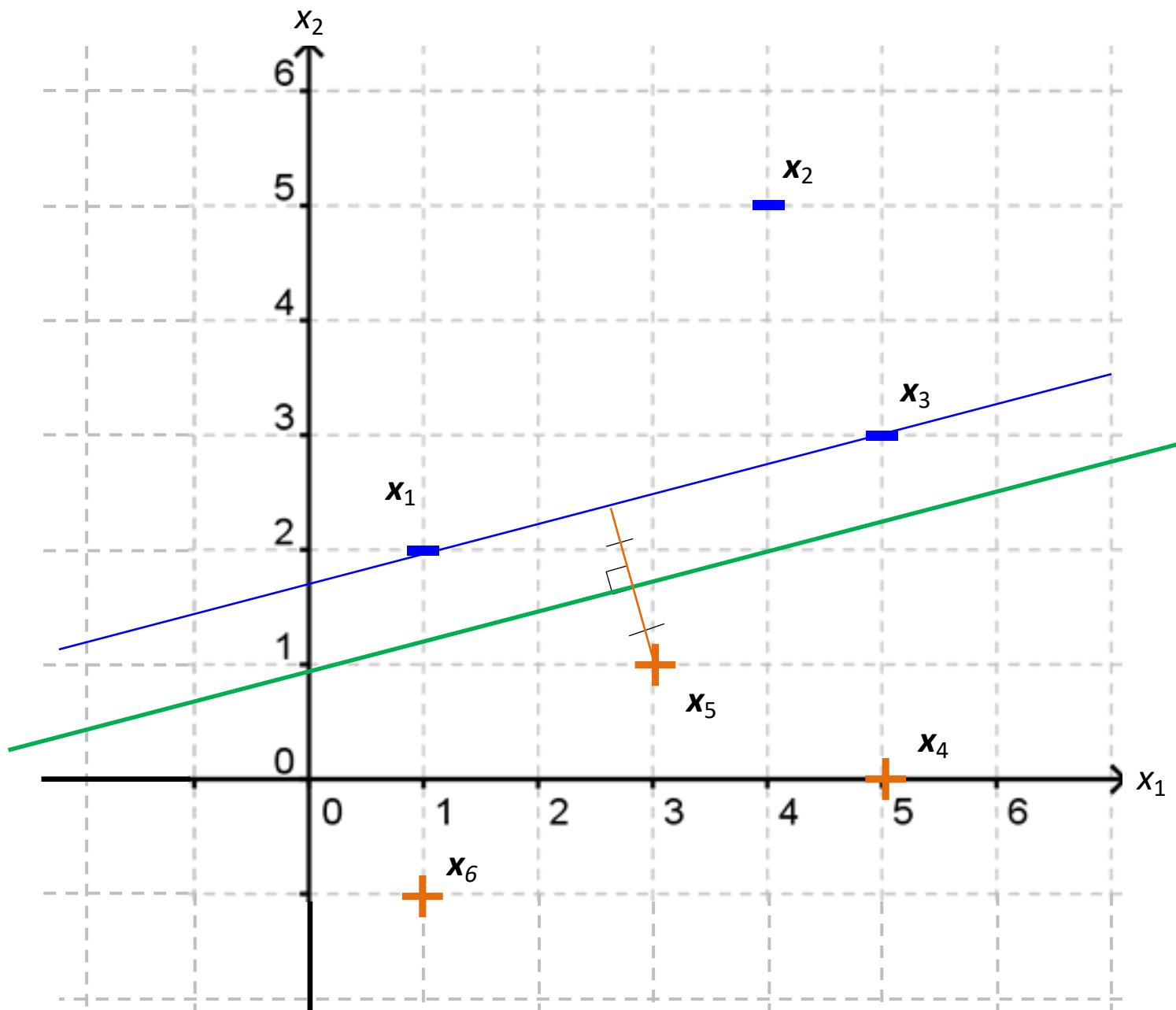
(b) its Lagrange multiplier  $\alpha_i = 0$

(c)  $y_i(\vec{w} \cdot \vec{x}_i + b) = 0$

(d)  $y_i(\vec{w} \cdot \vec{x}_i + b) = 1$

(e)  $\vec{x}_i$  lies on the margin





# Reading Quiz #8

3. After training an SVM and obtaining the  $\alpha$  values for each training example, I can use this formula to find the optimal weight vector:

$$\vec{w}^* = \sum_{i=1}^n \alpha_i y_i \vec{x}_i$$

Then when I predict a label for a test example  $\vec{x}$ , I can use:

$$\hat{y} = h(\vec{x}) = \text{sign} \left( \sum_{i=1}^n \alpha_i y_i (\vec{x}_i \cdot \vec{x}) + b \right)$$

Explain why it does not take  $O(n)$  work to predict a label for each test point.

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Explain why it does not take  $O(n)$  work to predict a label for each test point.

Most of the alpha values are 0, so we only need to consider the support vectors!